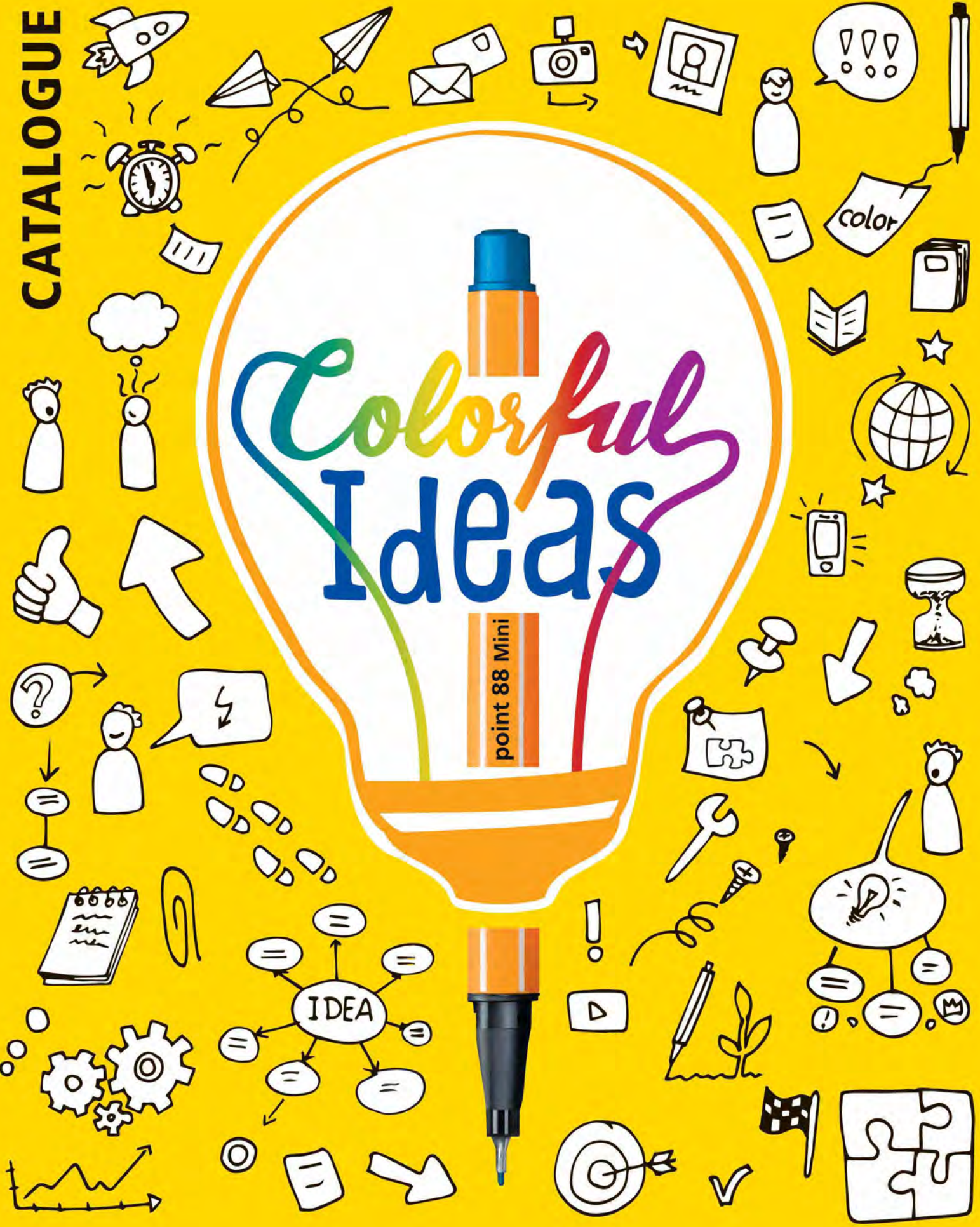


CATALOGUE





Dear retail partners and friends,

The new STABILO catalogue will show you once again how people of all ages can be inspired to write or draw, or to work passionately with colors. Look forward to surprising new products and unusual ideas.

We are particularly proud of the new school fountain pen we're adding to our EASY Family: STABILO EASYbuddy. The STABILO ergonomics professionals used every ounce of their expertise to create this pen. It will be the best buddy of schoolchildren between the ages of 8 and 10 in their search for individual and efficient handwriting. Because, after learning the letters and gaining their first experiences with writing, it is important for them to develop legible handwriting and an optimal, relaxed pen hold. Thanks to its ergonomic shape and a nib that glides across paper, this fountain pen almost writes on its own. This makes it easier to concentrate on the content of what is being written and thus speeds up learning progress.

We're proving once more that STABILO is the first choice for trend-oriented fashion fans – and in many different ways, too. For example, we recognized the current trend for pastel shades early on and made it possible for you to enthuse your customers with a wide range of pens. The STABILO point 88, Pen 68, BOSS ORIGINAL and BOSS MINI as well as the pointMax now also come in soft and gentle pastel colors. Many STABILO pens are also brilliantly suited to the popular pastimes of many creatives: hand lettering, sketchnotes and Bullet Journals® show that, even in the digital age, analogue pens and colors never go out of fashion. STABILO point 88, Pen 68, pointMax and SENSOR are very popular on the DIY-scene. What's more,

with the STABILO BOSS MINI Pastellove you get a special edition that's right on topic. And the Colorful Ideas set with mini versions of STABILO point 88 and Pen 68 in an unusual light bulb box symbolises what creativity really means: the right idea at the right time!

Last but not least: one more highlight from our innovative writing instrument developers – but not for everyday use. The STABILO ErgoPen is a digital pen that provides evidence-based support for occupational therapists, thus increasing their efficiency. When used, it detects anomalies in the patient's writing motor skills. The recorded movement data is then transmitted to the STABILO ErgoPen app. A quick analysis can thus be used as a basis for targeted therapy. The inner workings and the capabilities of the app make the STABILO ErgoPen an innovative tool for the everyday work of occupational therapists.

As you can see, the way the writing instruments industry is developing – the way the digital and analogue worlds are increasingly complementing one another – is as exciting as ever. With STABILO you'll always be at the cutting edge. I wish you every success.

Best wishes,

Sebastian Schwanhäußer
Managing Director STABILO

COLORING



COLORED PENCIL

| | |
|---|----|
| STABILO Swans Jumbo | 10 |
| STABILO Swans Premium Edition | 11 |
| STABILO Swans | 12 |
| STABILO Swans with Neon & Metallic colors | 13 |
| STABILOaquacolor | 14 |
| STABILO Original | 15 |
| STABILO CarbOthello | 16 |

FIBRE-TIP PEN

| | |
|----------------------|----|
| STABILO Cappi | 17 |
| STABILO Trio Scribbi | 18 |
| STABILO power | 19 |
| STABILO Trio 2 in 1 | 20 |

WAX CRAYON

| | |
|-------------------------------------|----|
| STABILO Yippy-Wax / Jumbo Yippy-Wax | 21 |
|-------------------------------------|----|

WAX CRAYON

| | |
|--------------|----|
| STABILO Trio | 22 |
|--------------|----|

LEARNING TO WRITE



| | |
|--------------------------|----|
| ROLLERBALL | |
| STABILO FUN | 27 |
| MECHANICAL PENCIL | |
| STABILO EASYergo 3.15 | 29 |
| STABILO EASYergo 1.4 | 31 |
| PENCIL | |
| STABILO EASYgraph | 33 |
| SHARPENER | |
| STABILO EASYsharpener | 34 |

EXAM GRADE



| | |
|--|----|
| BALLPOINT PEN | |
| STABILO Exam Grade 587 | 36 |
| PENCIL | |
| STABILO Exam Grade 288 | 38 |
| STABILO Exam Grade 288G | 43 |
| STABILO Othello | |
| ERASER | |
| STABILO Exam Grade 1191S, 1191 & 1196E | 40 |
| STABILO Exam Grade Colorful Eraser 1191G | 43 |
| SHARPENER | |
| STABILO Exam Grade Sharpener 4538 | 43 |

WRITING

| | |
|---|----|
| FINELINER | |
| STABILO point 88 | 46 |
| STABILO point 88 Rollerset Fan Edition | 50 |
| GEL ROLLERBALL | |
| STABILO PALETTE | 53 |
| ROLLERBALL | |
| STABILO bl@ck+ fine | 55 |
| BALLPOINT PEN | |
| STABILO SMARTball 2.0 | 57 |
| STABILO Performer+ | 58 |
| STABILO Performer | 61 |
| STABILO bille | 62 |
| STABILO excel | 63 |
| STABILO liner 808 | 64 |
| STABILO liner 308 | 65 |
| STABILO Re-liner | 67 |
| STABILO galaxy | 69 |
| STABILO marathon | 71 |
| PERMANENT MARKER PEN | |
| STABILO Write-4-all | 72 |
| PEN FOR OVERHEAD PROJECTION | |
| STABILO OHPen universal | 73 |
| WHITEBOARD MARKER | |
| STABILO plan | 76 |
| PERMANENT MARKER | |
| STABILO Mark-4-all | 77 |
| STABILO Cappi Permanent Marker | 79 |
| CORRECTION PEN | |
| STABILO swan white | 81 |
| MECHANICAL PENCIL | |
| STABILO 3135N / STABILO 3137N | 82 |
| STABILO fun min | 83 |
| STABILO 3555 / STABILO 3557 | 84 |
| STABILO COM 4 | 85 |
| STABILO Refill leads for mechanical pencils | 86 |
| PENCIL | |
| STABILO X-Shock | 87 |
| STABILO Trio+ jumbo pencil | 88 |
| STABILO Trio jumbo pencil | 89 |
| SHARPENER | |
| STABILO X-Shock 4521 | 90 |
| STABILO twin holes / Jumbo 4562 | 91 |
| ERASER | |
| STABILO legacy 1183 / legacy 1183C | 92 |
| STABILO legacy 1186 | 92 |
| STABILO legacy 1197 / legacy 1198 | 93 |
| STABILO white 1182N | 93 |
| STABILO white 1185N / supreme 1196 | 94 |
| STABILO 1188 | 94 |
| STABILO yippy-plas 1195 / trio 1199 | 95 |

HIGHLIGHTING



| | |
|---|-----|
| HIGHLIGHTER | |
| STABILO BOSS ORIGINAL | 98 |
| STABILO BOSS ORIGINAL Pastel | 100 |
| STABILO BOSS EXECUTIVE | 101 |
| STABILO BOSS MINI Pastellove | 102 |
| STABILO NEON | 101 |
| STABILO swing cool | 104 |
| STABILO swing cool Pastel | 106 |
| STABILO swing cool Colormatrix Edition | 107 |
| STABILO LUMINATOR | 108 |
| STABILO flash | 109 |
| STABILO pen 68 | 111 |
| Pictograms / Abbreviations / Trademarks | 112 |
| Numerical Index | 113 |

AN OUTSTANDING PERFORMANCE!

STABILO® Pen 68



"spiel gut"
Award 2017

STABILO® Cappi®



STABILO® Trio® Scribbi



PBS Industry Product
of the Year for school
and leisure 2006



2006



2008
for the desk set



STABILOaquacolor®



"spiel gut"
Award 2017

STABILO® FUN



STABILO® SMARTball® 2.0



2012



reddot product design
award 2012



reddot design award
winner 2012

STABILO® EASYergo 3.15



reddot design award
winner 2009

STABILO® EASYergo 1.4



product
design
award
2010

STABILO® BOSS® EXECUTIVE



reddot design award
honourable mention 2008

STABILO® NEON



2014



2014

STABILO® LUMINATOR®



1999



ISPA Product of the
Year Award 1999



reddot design award
winner 1998

CREATIVE LIFESTYLE

PASTEL TRENDS, HAND LETTERING, SKETCHNOTES & BULLET JOURNALS®

MORE PERSONALITY WITH STABILO COLORS.

The world is becoming more and more standardised. That's why a great many people are breaking out and creating their own individual ways of expressing themselves. Hand lettering, sketchnotes and Bullet Journals® are now very much in fashion – they allow thoughts, ideas and feelings to be recorded in a completely unique way. STABILO offers the right pens, pencils and colors for all writing and coloring techniques. Soft pastel shades have become particularly popular as they expand the standard color range with subtle, emotive nuances

LOVELIER WORDS THROUGH HAND LETTERING.

The hand lettering trend is conquering the creative world: messages, sayings and quotes written in the loveliest of fonts, adorned with artistic embellishments, in magazines, on postcards or on café blackboards. Unlike calligraphy, hand lettering is not about forming perfect letters, but about crafting and creating. In this digital age in particular, hand-written messages can be full of personality and charm. You only need a few tools: paper, fineliners, felt-tip pens and a highlighter.

HAVE
A *good*
DAY



CHEERS
to the
Weekend

STABILO pointMax
for lettering & heading

STABILO point 88
for colorful writing & sketching

STABILO BOSS ORIGINAL
STABILO BOSS MINI Pastellove
Neon & Pastel colors
for highlighting and shading



IDEAS BEGIN WITH SKETCHNOTES.

The creative visualisation of content simply helps you to remember information more easily. Lettering, scribbles, structures – anything is possible. And sketchnotes are even more impressive when in color. From school-kids to managers, more and more people are successfully using this writing and drawing technique, and bringing fun into their everyday lives.

BE
You
TIFUL



MORE ORGANISED WITH A Bullet Journal®.

Turn a simple notebook into a creative organiser. What you put into it is your own business. No rules to follow! A bulleted index lists your content: to-do lists, diary, travel details, birthdays, ideas, reminders, etc. This concept was devised by New York designer Ryder Carroll (bulletjournal.com) – now it's being used by many people throughout the entire world.



STABILO SENSOR
for delicate lines and contours



STABILO pencil 160
for sketch lines



STABILO Pen 68
for highlighting, underline & marking





LEO IS UNSTOPPABLE!
 And trains his writing
 motor skills quite
 incidentally.

Because we love writing

Pens and writing have always been a key part of who we are at STABILO. We specialise in ergonomic shaped pens and pencils specifically designed for left and right handers.

With STABILO Education we want to help make the process of learning to write easier.

„Nobody can read your scrawl.“

As recent studies indicate, this complaint must be familiar to many children. A study* conducted by the Schreibmotorik Institut and the German Union of Teachers revealed: 51 percent of boys and 31 percent of girls are having problems with their handwriting. This can have a great impact on their performance in school.

Therefore experts recommend training the basics essential for writing.

FACTS

- unique, practice-oriented concept
- takes account of the latest educational standards
- scientifically accompanied by the independent Schreibmotorik Institut



*Source: Survey of the German Union of Teachers (DL) and the Schreibmotorik Institut e.V., September 2014 - March 2015

Writing is motion

Before children learn to write, they need to understand which movements are necessary to form the letters. Also the writing pressure, speed and rhythm are crucial parts of handwriting. The interaction of these aspects is called writing motor skills. Scientists at the Schreibmotorik Institut explore how to support the children's writing motor skills ideally and individually. Inspired by their results, STABILO Education creates material for pre-school, primary-school and at home. The aim is to give children a good start into learning to write.



| | |
|--------------------------------|-------------------------------------|
| Applying pressure | Control speed |
| Press firmly and lightly | Vary between fast and slow |
| Practice shapes | Find the rhythm |
| Handle the pen with confidence | Make flowing movements with the pen |

WRITING MOTOR SKILLS

Reaching the goal playfully

Learning to write is almost as difficult as learning to play a musical instrument. To engage with children and to ensure that they pay attention it is important to fill learning with fun! The concept of STABILO Education is unique as it's based on motor skills required for writing. Having fun whilst learning these is key. Whether in pre-school, primary-school or at home, digital or analogue: STABILO Education makes learning to write easier and faster for children in every situation. So that every child develops a flowing handwriting and a passion for writing.





COLORING

STABILO® Swans Jumbo

Colored pencil



BIG COLORS FOR SMALL HANDS.

Target group

- Premium Jumbo color pencils with bigger lead shape for a better gripping on small hand.

Product features

- Ideal for small hands.
- Faster & wider coverage.
- Minimum breakage with 5mm Jumbo lead.
- Vivid colors.

*EN71-1 to EN71-3



1873J
Box



- in cardboard, with hanging tab
- SU: Box of 12 pcs., half length
- dispatch unit: 12 boxes / bundle, 240 boxes / outer carton



1877J
Box



- in cardboard, with hanging tab
- SU: Box of 12 pcs., full length
- dispatch unit: 12 boxes / bundle, 120 boxes / outer carton



1875J
Box



- in cardboard, with hanging tab
- SU: Box of 18 pcs., full length
- dispatch unit: 8 boxes / bundle, 96 boxes / outer carton



1879J
Box



- in cardboard, with hanging tab
- SU: Box of 24 pcs., full length
- dispatch unit: 6 boxes / bundle, 72 boxes / outer carton



STABILO® Swans Premium Edition

Colored pencil



COLORING

PUT "INCREDIBLE" INTO YOUR COLORING.

Target group

- Everyone! From small kids, school children, students to developing little artists who are seeking for an incredible coloring experience with rich vibrant colors.

Product features

- 3.8 mm thick lead for smoother coloring.
- Faster, wider & better coverage.
- High quality lead with minimum breakage & lead flakes.
- Brilliant coloring.

• EN71-1 to EN71-3



1863B
Box



- in cardboard, with hanging tab
- SU: Box of 12 pcs., half length
dispatch unit: 12 boxes / bundle,
480 boxes / outer carton



1867B
Box



- in cardboard, with hanging tab
- SU: Box of 12 pcs., full length
dispatch unit: 12 boxes / bundle,
240 boxes / outer carton



1869B
Box



- in cardboard, with hanging tab
- SU: Box of 24 pcs., full length
dispatch unit: 6 boxes / bundle,
120 boxes / outer carton



1868B
Box



- in cardboard, with hanging tab
- SU: Box of 36 pcs., full length
dispatch unit: 6 boxes / bundle,
96 boxes / outer carton



STABILO® Swans

Colored pencil



MUST HAVE COLORING FOR SCHOOL.

Target group

- Ideal for young children who enjoy coloring at school.

Product features

- Color-rich formula for vivid, bright & vibrant coloring effect.
- Smooth coloring.
- High quality lead with minimum lead flakes.

• EN71-1 to EN71-3



1873

Box



9 556091 101481

- in cardboard, with hanging tab
- SU: Box of 12 pcs., half length
dispatch unit: 12 boxes / bundle, 480 boxes / outer carton



1877

Box



9 556091 101498

- in cardboard, with hanging tab
- SU: Box of 12 pcs., full length
dispatch unit: 12 boxes / bundle, 240 boxes / outer carton



1879

Box



9 556091 101504

- in cardboard, with hanging tab
- SU: Box of 24 pcs., full length
dispatch unit: 6 boxes / bundle, 120 boxes / outer carton



1878

Box



4 006381 018708

- in cardboard, with hanging tab
- SU: Box of 36 pcs., full length
dispatch unit: 6 boxes / bundle, 96 boxes / outer carton



1876

Box



9 556091 123308

- in cardboard, with hanging tab
- SU: Box of 48 pcs., full length
dispatch unit: 6 boxes / bundle, 60 boxes / outer carton



STABILO® Swans with Neon & Metallic Colors

Colored pencil



COLORING

MUST HAVE COLORING FOR SCHOOL.

Target group

- Ideal for young children who enjoy coloring at school.

Product features

- Color-rich formula for vivid, bright & vibrant coloring effect.
- Smooth coloring.
- High quality lead with minimum lead flakes.
- Available in neon & metallic colors.

• EN71-1 to EN71-3



1879M
Box



- in cardboard, with hanging tab
- SU: Box of 24 pcs., full length
dispatch unit: 6 boxes / bundle,
120 boxes / outer carton



1878M
Box



- in cardboard, with hanging tab
- SU: Box of 36 pcs., full length
dispatch unit: 6 boxes / bundle,
96 boxes / outer carton



1876M
Box



- in cardboard, with hanging tab
- SU: Box of 48 pcs., full length
dispatch unit: 6 boxes / bundle,
60 boxes / outer carton



STABILOaquacolor®

Aquarellable colored pencil



THE PAINTABLE PENCIL.

Target group

- The right pens for all creative color experts in school, university or at work.
- School children, art students and amateur artists who love painting.

Product features

- Premium aquarellable colored pencil.
- Incredible effects can be achieved.

- Makes new painting techniques fun.
- Brilliant colors – rich color application.
- Water soluble.
- Lead diameter 2.8 mm
- Available in sets of 12, 24 and 36 colors.

Dealer benefits

- This makes it the ideal addition to any watercolor set.

- An excellent introduction to more demanding forms of painting.
- The wide range meets every customer's wish.
- Increased turnover through sale of sets.

Award

- "spiel gut" Award 2017



1612-5
Box



- in metal
- 12 colors
- SU: Pack of 5 boxes



1624-5
Box



- in metal
- 24 colors
- SU: Pack of 5 boxes



1636-5
Box



- in metal
- 36 colors
- SU: Pack of 2 boxes



STABILO® Original

Thin lead colored pencil



SUCCESS RIGHT DOWN THE LINE.

Target group

- Amateur artists, art students and professional illustrators.

Product features

- Thin, highly elastic lead that's also extremely robust.
- Lead diameter 2.5 mm.
- For hair-thin clean lines.
- Partially aquarellable: contours remain visible.

- High light-fastness and color brilliance.
- Blue-print proof.
- Available in sets of 12, 24 & 38 colors.

Dealer benefits

- Indispensable tool for every colored pencil collection.
- Meets the high demands of your customers.
- The best solution for precision drawing under professional conditions.



8773-6

Box



- in metal
- 12 colors: 100, 205, 215, 305, 325, 390, 405, 450, 575, 635, 655, 750
- SU: Pack of 5 boxes



8774-6

Box



- in metal
- 24 colors: 100, 200, 205, 215, 235, 305, 325, 340, 355, 385, 390, 405, 450, 460, 470, 520, 575, 585, 625, 635, 655, 685, 728, 750
- SU: Pack of 5 boxes



8778-6

Box



- in metal
- 38 colors: 100, 200, 205, 215, 220, 235, 300, 305, 315, 325, 340, 350, 355, 380, 385, 390, 405, 410, 430, 450, 460, 470, 520, 530, 575, 585, 595, 625, 630, 635, 641, 655, 685, 708, 728, 750, 805, 810
- SU: 1 box

STABILO® CarbOthello

Chalk-pastel colored pencil



THERE'S NO ART TO SELLING THESE.

Target group

- Artists, art students and people with creative hobbies.

Product features

- Wonderfully dry and dusty stroke, just like charcoal.
- Lead diameter 4.4 mm.
- Can be dry mixed and blended.
- Partially aquarellable: contours remain visible.
- Brilliant results on dark backgrounds and delicate papers, too.

- Available in sets of 12, 24, 36, 48 and 60 colors.
- High pigmentation guarantees great luminosity and opacity as well as color-fastness and color brilliance.
- The wooden shaft protects the lead from breaking.

Dealer benefits

- STABILO quality that appeals to the most discerning customers.
- Clear proof of expertise in the creative product range.



1412-6

Box



- in metal
- 12 colors: 100, 205, 215, 305, 325, 390, 405, 450, 575, 635, 655, 750
- SU: Pack of 5 boxes



1424-6

Box



- in metal
- 24 colors: 100, 105, 205, 215, 221, 305, 311, 325, 335, 365, 385, 390, 405, 450, 460, 530, 570, 575, 585, 625, 635, 655, 690, 750
- SU: Pack of 5 boxes



1436-6

Box



- in metal
- 36 colors: 100, 105, 205, 210, 215, 221, 305, 310, 311, 325, 330, 335, 365, 385, 390, 405, 435, 440, 450, 460, 530, 545, 560, 570, 575, 585, 590, 610, 615, 625, 635, 655, 681, 690, 720, 750
- SU: 1 box



1448-6

Box



- in metal
- double-layer insert
- 48 colors: 100, 105, 205, 210, 215, 221, 305, 310, 311, 325, 330, 335, 365, 385, 390, 400, 405, 425, 430, 435, 440, 450, 460, 530, 545, 560, 570, 575, 585, 590, 595, 610, 615, 625, 635, 640, 642, 645, 655, 670, 675, 681, 690, 695, 700, 720, 722, 750
- 1 sharpener 4514-20, 1 Kneaded Eraser 1183, 1 blending stump
- SU: 1 box



1460-6

Box



- in metal
- double-layer insert
- 60 colors: 100, 105, 110, 205, 210, 215, 221, 305, 310, 311, 325, 330, 335, 365, 385, 390, 400, 405, 425, 430, 435, 440, 450, 460, 530, 545, 560, 570, 575, 585, 590, 595, 610, 615, 620, 625, 635, 640, 642, 645, 655, 670, 675, 680, 681, 685, 690, 692, 695, 700, 704, 706, 708, 720, 722, 724, 726, 750, 760, 770
- 1 sharpener 4514-20, 1 Kneaded Eraser 1183, 1 blending stump
- SU: 1 box



1460-1

Wooden Case



- 2 layers, automatic pop-up mechanism
- 60 colors: 100, 105, 110, 205, 210, 215, 221, 305, 310, 311, 325, 330, 335, 365, 385, 390, 400, 405, 425, 430, 435, 440, 450, 460, 530, 545, 560, 570, 575, 585, 590, 595, 610, 615, 620, 625, 635, 640, 642, 645, 655, 670, 675, 680, 681, 685, 690, 692, 695, 700, 704, 706, 708, 720, 722, 724, 726, 750, 760, 770
- 1 sharpener 4514-20, 1 Kneaded Eraser 1183, 1 blending stump
- SU: 1 case

STABILO® Cappi®

Fibre-tip pen with cap-ring



NEVER LOSE THE CAP AGAIN.

Target group

- For everybody who loves to create wonderful pictures with cool pens in school or at home with friends.

Product features

- Pen caps can be threaded onto a cap-ring – so it's almost impossible to lose them.
- Unusual tube shape – so the pen doesn't roll away and can be easily picked-up.
- Ergonomic grip zone ideally designed for children's hands.
- Line width approx. 1 mm.
- Washable ink.
- Ventilated cap.
- Can be left uncapped for up to 24 hours without drying out.

Dealer benefits

- Product innovation enables unusual sales story.
- Cap-ring prevents losing the caps and provides additional transport function benefit.

Design Awards

- universal design award 2011
- universal design consumer favorite 2011



168/12-1
Wallet



- in plastic, with hanging tab
- 12 colors
- with cap-ring
- Selling Unit: Pack of 12 wallets

168/18-1
Wallet



- in plastic, with hanging tab
- 18 colors
- with 2 cap-rings
- Selling Unit: Pack of 12 wallets

168/24-1
Wallet



- in plastic, with hanging tab
- 24 colors
- with 2 cap-rings
- Selling Unit: Pack of 12 wallets



COLORING

STABILO® Trio® Scribbi

Triangular fibre-tip pen with spring-loaded tip



COLORING

ALMOST INDESTRUCTIBLE, DEFINITELY IRRESISTABLE.

Target group

- For little artists who love using lots of color in creative ways.

Product features

- Almost indestructible thanks to its spring-loaded thick tip.
- Line width 1.5 - 2.0 mm.
- Triangular design helps children get a secure, ergonomic grip.

In 8 brilliant colors.

- Super washable ink – easy to remove from hands and clothing.

Dealer benefits

- STABILO innovations geared to the needs of your youngest customers.
- Expertise in the children's writing instruments sector that you can use to persuade parents.
- Desk set packaging has additional use.

Design Awards

- iF product design award for the desk set 2008
- pbs Industry Product of the Year for school and leisure 2006
- iF product design award 2006



368/8-01

Wallet



- in plastic, with hanging tab
- 8 colors: 918, 932, 936, 944, 945, 946, 948, 954
- Selling Unit: Pack of 5 wallets, can be used as Mini-Display



STABILO® power

Medium fibre-tip pen



CAN GO WITHOUT ITS CAP FOR EIGHT WEEKS*

Target group

- For everybody who loves to create wonderful pictures with cool pens in school or at home with friends.

Product features

- Fibre-tip pen with rich color application.
- Extremely long cap-off time: up to 8 weeks without drying out.*

- The ideal solution to the heavy demands of the playroom.
- Washable ink, ventilated cap and push-resistant tip.
- Robust M-tip (line width approx. 2 mm), available in sets of 12 and 18 colors.

Dealer benefits

- Maximum power to your range.
- The new coloring packaging concept increases the attractiveness and conveys the product.

* Tested at 23°C (74°F), 50 % relative humidity



280/12-01
Wallet



- in cardboard, with hanging tab
- 12 colors
- Selling Unit: Pack of 6 wallets



280/18-01
Wallet



- in cardboard, with hanging tab
- 18 colors
- Selling Unit: Pack of 6 wallets



STABILO® Trio® 2 in 1

Fibre-tip pen and fineliner in one



DOUBLE THE TIPS, DOUBLE THE FUN!

Target group

- For everybody who loves to create wonderful pictures with cool pens in school or at home with friends.
- The right pens for all creative color experts in school, university or at work.

Product features

- Saves space and time: The double-ended pen with writing and coloring tips.
- A fine tip (0.5 mm) for writing and sketching.
- A broad tip (2.0 mm) for coloring in.
- Caps can be stacked on top of each other – so there's no chance of losing them.
- Each end has an ergonomic triangular grip zone.
- Washable ink.

Dealer benefits

- Ideal for everyone who needs to switch quickly between writing and coloring.



223/10
Wallet



- in plastic, with hanging tab
- fold-back wallet for easy pen selection
- 10 colors: 11, 24, 36, 40, 41, 43, 45, 46, 54, 56
- SU: Pack of 6 wallets



STABILO® Yippy-Wax / Jumbo Yippy-Wax

Wax crayon



I PAINT THE WORLD THE WAY I LIKE IT...

Target group

- Children aged 3 and over, and all those just beginning to draw.

Product features

- Child-friendly wax crayon.
- Lead in two sizes – normal and jumbo.
- 24 brilliant colors.
- Paper wrapping with fun motifs.

Dealer benefits

- STABILO quality for drawing beginners.
- The motifs make kids love the product and the brand.



STABILO Yippy-Wax



STABILO Jumbo Yippy-Wax



2812PL
Wallet



STABILO Yippy-Wax

- in plastic, with hanging tab
- 12 colors
- Selling Unit: 1 wallet
- Dispatch Unit Quantity: 20 sets / inner carton, 200 / sets outer carton



2812JPL
Wallet



STABILO Jumbo Yippy-Wax

- in plastic, with hanging tab
- 12 colors
- Selling Unit: 1 Wallet
- Dispatch Unit Quantity: 12 sets / inner carton, 120 sets / outer carton



2824PL
Wallet



STABILO Yippy-Wax

- in plastic, with hanging tab
- 24 colors
- Selling Unit: 1 wallet
- Dispatch Unit Quantity: 10 sets / inner carton, 100 sets / outer carton



2824JPL
Wallet



- in plastic, with hanging tab
- Selling Unit: wallet of 24 pcs.
- Dispatch Unit: 10 sets / inner carton, 60 sets / outer carton

STABILO® Trio®

Triangular oil pastel

**AWAKENS CREATIVE TALENT.****Target group**

- Children aged 3 and over.

Product features

- Ergonomic, child-friendly triangular shape makes it just right for kids to hold.
- 24 brilliant colors, can be blended easily.
- Rich color application.
- Paper wrapping with fun motifs.
- Great drawing fun for little kids.

Dealer benefits

- Safe, child-friendly entry-level product.
- Parents trust STABILO quality and product expertise.



2612PL
Wallet



9 556091 111923

- in plastic, with hanging tab
- 12 colors
- Selling Unit: 1 wallet
- Dispatch Unit Quantity: 12 wallets / inner carton, 120 wallets / outer carton



2624PL
Wallet



9 556091 111930

- in plastic, with hanging tab
- 24 colors
- Selling Unit: 1 wallet
- Dispatch Unit Quantity: 10 wallets / inner carton, 60 wallets / outer carton





LEARNING TO WRITE



STABILO® EASY Family OFF TO AN EASY START.

LEARNING TO WRITE SHOULD BE FUN.

Learning to write in kindergarten and school is important, especially when starting out. Better ergonomics make practising easier and learning more enjoyable. That's why STABILO has developed special pens suited to age and hand size – perfect support from the first attempt at writing in kindergarten, all the way to improving writing skills in primary school. Versions for left- or right-handers ensure writing comfort and prevent premature fatigue. Unique grip moulds allow the correct finger position. Starting school is exciting enough, so we do everything we can to ensure that the children feel comfortable when they do.

BEST GRADES FROM THE EXPERTS

• Prof. Dr. Ing. Ralph Bruder, Head of the Institute of Ergonomics at Darmstadt University of Technology and expert in product ergonomics:

• Dr. Christian Marquardt, Fine motor skills expert, Munich-Bogenhausen hospital:



"The prescribed gripping position provides children who are learning to write with support in practising their own optimal gripping position."

"By building children a bridge between drawing and writing, you make it considerably easier for them to develop flowing handwriting."

"STABILO EASY Start products performed better in tests. Why? There are versions for left- or right-handers, along with ergonomic grip moulds which give children's hand something to hold on to."

"As a scientist I can recommend STABILO EASY pens. Parents make an excellent choice for their kids with these products."

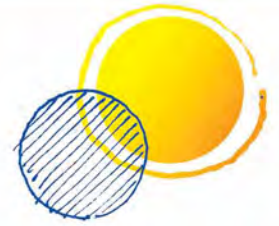




LEARNING TO WRITE

STABILO EASYgraph, page 33

The pencil for children learning to write and school children aged 5 and over.



STABILO EASYergo 3.15, page 29

The mechanical pencil for learning to write – perfect for preschool children and school children aged 5 and over.



LEARNING TO WRITE



PERFECTING WRITING

STABILO EASYergo 1.4, page 31

The mechanical pencil for more advanced children learning to write, aged 8 and over.



CLEAR SALES ADVANTAGES

- STABILO: the leading innovator in ergonomics.
- Writing and drawing ergonomics: the sales pitch for discerning customers.
- One logo, one product range, one unified PoS presence.
- Clear guide for application and left- or right-handers on the packaging.
- High quality product experience.
- Sales support with extensive information materials such as booklets and in-store posters.





STABILO® FUN

DIVE INTO THE COLORFUL WORLD OF FUNtasy!

SURPRISE INCLUDED.

School children aged between 9 and 12 are especially curious. They want to discover new lifestyles, acquire knowledge and communicate with friends. But they should still have fun in the process. STABILO FUN is therefore much more than just a pen. Because in every pack (whether pen or refill) there are cool and helpful hints for kids to collect. For every theme world there are also surprise stickers. They can be collected, swapped or kids can use them to doodle around.

DESIGNED BY THE TARGET GROUP.

What really matters to school children aged 9 to 12? We asked the target group directly and together with them we developed the five color worlds for the STABILO FUN refill. From now on "King Colorful" rules the school books: For serious moments there's erasable "BE CLEVER!" blue, black says "STAY COOL!", red shouts out: "BE HAPPY!", "FEARLESS" turquoise will embolden the writer, and "IMAGINATION" of course has to be purple.

CATCH COLLECTING FEVER.

Once you start, you can't stop – that's exactly what makes the passion for collecting STABILO FUN. The refills contain different stickers and hints which means you can enjoy regular, sustainable sales as well as customer loyalty. By the way, parents also think STABILO FUN is great. Because it doesn't just promote creativity and personality, but the ergonomic design supports a more relaxed way of writing for kids. So much FUN! That's typically STABILO.



STABILO® FUN

Ergonomic rollerball



HAVE FUN: PEN + HINTS + STICKERS.

Target group

- School children aged between 9 and 12, who like to collect and want to learn more.

Product features: Pen

- Rollerball pen with ergonomic design.
- Grip zone made from non-slip material.
- Relaxed hold prevents premature muscle fatigue and pain.
- Easy handling means neat and tidy handwriting – doesn't blot, doesn't scratch.
- Pen design in 3 different color combinations.
- Available with royal-blue erasable ink suitable for school in medium 0.5 mm.
- Refillable with STABILO FUN Refills in 5 different colors – changing the ink color is now quicker and less messy thanks to the new writing tip on every new refill.
- Surprise in every pack: Collectable hints and stickers for the CLEVER theme world.
- Stickers are perfect for personalising the pen or for creating personal doodles.
- Cap stacks on the end of the pen.

Product features: Refill

- Royal blue erasable ink suitable for school as well as black, red, turquoise and lilac in medium 0.5 mm.
- Surprise in every pack: various tips and stickers to collect for 5 different theme worlds – COOL (black), HAPPY (red), CLEVER (royal-blue erasable ink, suitable for school), FEARLESS (turquoise) and IMAGINATION (lilac).

Dealer benefits

- The collectable nature of these worlds offers an effective sales narrative.
- Tips and stickers are highly desired collector's items for school children and increase turnover.
- Ergonomics is a key selling point for discerning parents.

Design Award

- iF product design award 2016



STABILO FUN

- Blistercard of 1 pc. STABILO FUN incl. 1 refill medium blue + 1 sticker & hints booklet CLEVER
- SU: Pack of 5 pcs.

B-46916-5
babyblue/iceblue



B-46919-5
lime/camouflage green



B-46922-5
lavender lilac/misty purple





B-47343-5
Refill
4 006381 473439

- Blistercard of 3 pcs. medium, black
- 1 sticker & hints booklet COOL
- SU: Pack of 5 pcs.



B-47346-5
Refill
4 006381 473460

- Blistercard of 3 pcs. medium, red
- 1 sticker & hints booklet HAPPY
- SU: Pack of 5 pcs.



B-47349-5
Refill
4 006381 473491

- Blistercard of 3 pcs. medium, blue
- 1 sticker & hints booklet CLEVER
- SU: Pack of 5 pcs.



B-47352-5
Refill
4 006381 473521

- Blistercard of 3 pcs. medium, turquoise
- 1 sticker & hints booklet FEARLESS
- SU: Pack of 5 pcs.



B-47355-5
Refill
4 006381 473552

- Blistercard of 3 pcs. medium, lilac
- 1 sticker & hints booklet IMAGINATION
- SU: Pack of 5 pcs.





STABILO® EASYergo 3.15

Ergonomic mechanical pencil + Refill lead



A-B-C AND 1-2-3 WELL UNDER CONTROL.

Target group

- Preschool children and school children aged 5 and over.

Product features

- Innovative, ergonomic pen design – specially developed for children who are just starting to write.
- Mechanical learner pencil in 2 versions for left- or right-handed users.
- Grip zone made from non-slip material.
- Stylish color combinations with space for a name tag.

- Matching ergonomically designed eraser and sharpener.
- Particularly safe for children, because the pen only has 2 parts.
- Extra-thick lead (diameter 3.15 mm).
- Break-resistant lead is perfect when learning to write.
- Refillable leads in HB.

Dealer benefits

- The learner pencil to complement STABILO EASYoriginal, the rollerball that writes like a fountain pen popular all over the world.
- Ergonomics – discover this key selling point for your most discerning customers!

Design Award

- red dot design award winner 2009

LEARNING TO WRITE



STABILO EASYergo 3.15 for left-handers


- blistercard of 1 pc. STABILO EASYergo 3.15 and 1 sharpener + name tag
- Selling Unit: Pack of 3
- Dimensions: 90 x 16 x 195 mm

B-46864-3
pink/lilac 

B-46867-3
light blue/dark blue 

STABILO EASYergo 3.15 for right-handers

- blistercard of 1 pc. STABILO EASYergo 3.15 and 1 sharpener + name tag
- Selling Unit: Pack of 5
- Dimensions: 90 x 16 x 195 mm

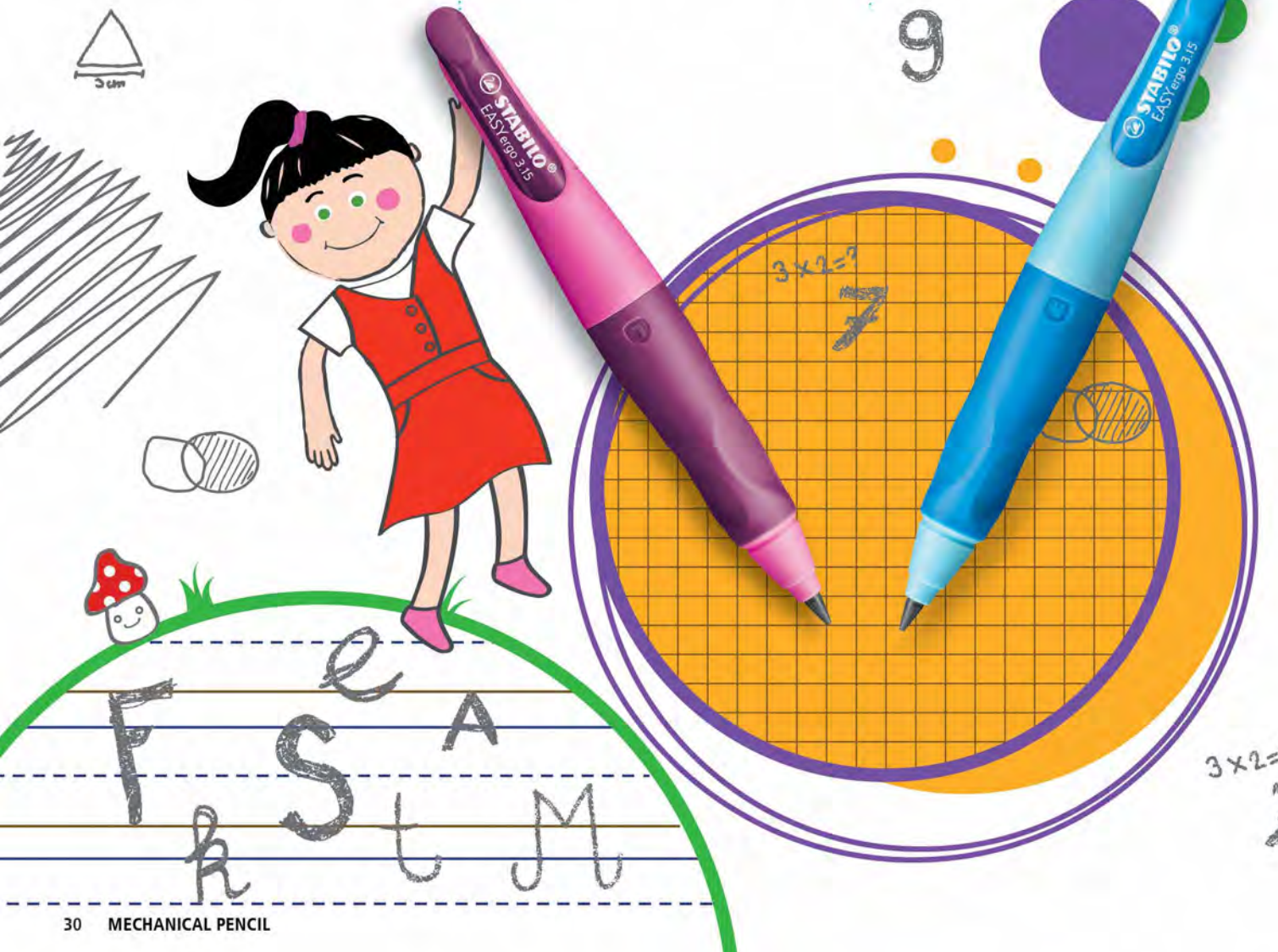
B-46870-5
pink/lilac 

B-46873-5
light blue/dark blue 

B-46888-10 Refill Leads



- for STABILO EASYergo 3.15
- degree HB
- blister of 6 leads
- Selling Unit: Pack of 10 cards
- Dimensions: 80 x 19 x 170 mm





STABILO® EASYergo 1.4

Ergonomic mechanical pencil + Refill leads



BRIGHT COLORS FOR FINE WRITING.

Target group

- More advanced children learning to write aged 8 and over.

Product features

- Mechanical pencil with cushioned tip.
- Trendy color combinations: four for right-handers, two for left-handers.
- Innovative, ergonomic pencil design, developed specially for children's hand.
- Particularly safe for children, because the pen only has 3 parts.

- Relaxed hand posture and light touch, only a small amount of pressure needed.
- Available in 2 versions, for left- or right-handers.
- Longer grip zone made from non-slip material.
- HB lead with 1.4 mm diameter, sharpening not necessary.
- Encourages precise writing on fine lines and squared paper.
- With space for a name tag.
- Container of 6 refill leads also available.

Dealer benefits

- Popular neon color combinations particularly appeal to children.
- Ergonomics – discover this key selling point for your most discerning customers!
- Expansion of the range's scope to include advanced learner writers.

Design Award

- iF product design award 2010

LEARNING TO WRITE



STABILO EASYergo 1.4 Blistercard for left-handers

- blistercard of 1 pc. STABILO EASYergo 1.4 and 3 refill leads + name tag
- Selling Unit: Pack of 3 pcs.
- Dimensions: 90 x 16 x 195 mm

B-46890-3
turquoise/neon pink
4 006381 468909

B-46893-3
ultramarine/neon orange
4 006381 468930



STABILO EASYergo 1.4 Blistercard for right-handers

- blistercard of 1 pc. STABILO EASYergo 1.4 and 3 refill leads + name tag
- Selling Unit: Pack of 5 pcs.
- Dimensions: 90 x 16 x 195 mm

B-46899-5
turquoise/neon pink
4 006381 468992

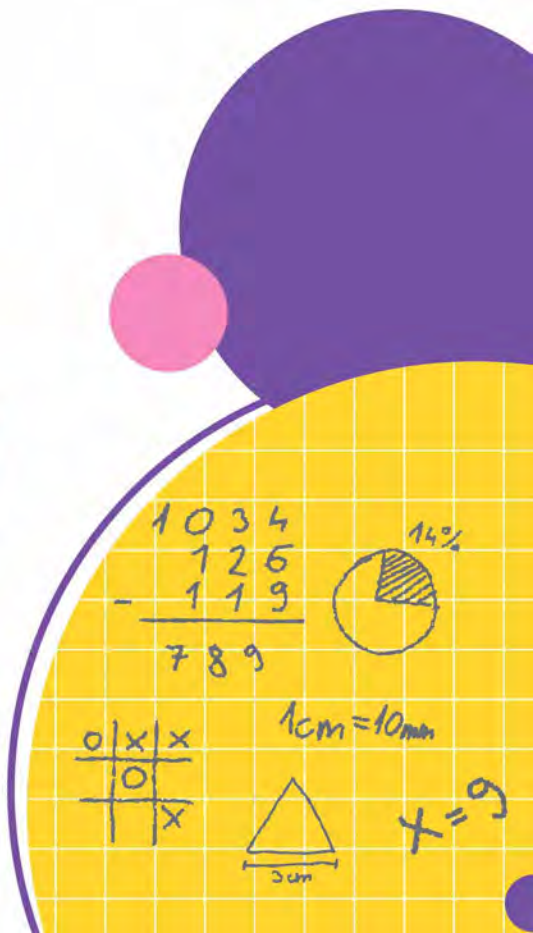
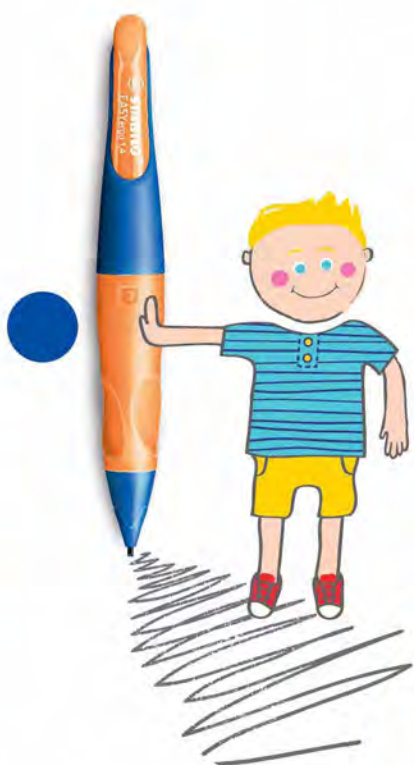
B-46905-5
ultramarine/neon orange
4 006381 469050



B-46914-10 Refill Leads

4 006381 469142

- degree: HB
- card of 12 pcs. refill lead
- Selling Unit: Pack of 10 cards
- Dimensions: 80 x 10 x 170 mm





Triangular graphite pencil with non-slip grip moulds

STABILO® EASYgraph

Ergonomic pencil



GETTING TO GRIPS WITH EITHER HAND.

Target group

- Children learning to write and school children aged 5 and over.

Product features

- The first ergonomic pencil especially for left- or right-handers.
- Triangular design and non-slip grip moulds ensure a relaxed hand posture.
- Yellow and red color coding at the end of the pencil indicates left- or right-handed versions.
- In 5 fresh shaft colors: petrol, pink, blue, orange and green.
- Degrees: HB
- Lead diameter 3.15 mm.
- HB-grade lead equally suitable for both writing and sketching.
- Wood from responsibly managed forests.
- With a space for inscribing the name.

Dealer benefits

- Writing and drawing ergonomics – discover this key selling point for your most discerning customers!

Writing and coloring with a clear conscience.

PEFC (Program for the Endorsement of Forest Certification Schemes) and STABILO

- are involved in a responsible forest management
- avoid the use of pesticides and protect endangered species
- realise their ideas in accordance with the ISO standards from a certified forest of 300 Mio. ha

Since 2008, certified by PEFC, certification No. PEFC/04-31-1728.



STABILO EASYgraph for left-handers

- individual pencil with bar code sticker
- degree: HB
- SU: Box of 6 pcs.

321/HB-6
petrol



STABILO EASYgraph for right-handers

- individual pencil with bar code sticker
- degree: HB
- SU: Box of 12 pcs.

322/HB
petrol






EASYgraph HB for left-handers in Blister Pack for left-handers

- 2pcs pencil
- degree: HB
- SU: Box of 5 Cards

B-39888-5
petrol  4 006381 398886


B-49823-5
pink  4 006381 498234

B-49825-5
blue  4 006381 498258

EASYgraph HB for right-handers in Blister Pack for right-handers

- 2pcs pencil
- degree: HB
- SU: Box of 10 Cards

B-39890-10
petrol  4 006381 398909

B-50648-10
pink  4 006381 506489

B-50650-10
blue  4 006381 506502

B-50652-10
orange  4 006381 506526

B-50654-10
green  4 006381 506540



4531
Sharpener  4 006381 398923

- ergonomic sharpener for left-handers
- for STABILO EASYcolors and EASYgraph
- individual sharpener with bar code
- SU: Pack of 5 pcs.

4532
Sharpener  4 006381 398930

- ergonomic sharpener for right-handers
- for STABILO EASYcolors and EASYgraph
- individual sharpener with bar code
- SU: Pack of 10 pcs.



Exam Grade®

STABILO® Exam Grade® PASS ANY TEST.

A PARTICULARLY DIFFICULT CHALLENGE

- Exams often lead to stress and cramps.
- Students hope to minimise exam pressure.
- Parents want to support their children as best they can.
- Pens shouldn't run out – even over a long period of use.
- Answers read by a scanner must be legible.
- Writing shouldn't distract from thinking.

A PARTICULARLY SMART SOLUTION

- Won't let you down when it matters most.
- Reliable inks and leads which function perfectly even under the toughest conditions.
- Dark, soft pencil leads to ensure better scanner legibility.





Faster writing
Smoother
No bleed through
Soft grip
Ideal writing for
exam

STABILO® Exam Grade®

Ballpoint pen



Extra Smooth



Ink Indicator



XF
0.5mm



F
0.7mm



THE END IS IN SIGHT.

Target group

- School children and students in exams and tests.

Product features

- Improved ink system for extra smooth writing.
- Needle point tip for neat writing.
- Ink indicator.
- Soft grip zone for relaxed hold.
- Refreshing colourful modern look on pen body design.
- Available in Fine (0.7mm) and Extra Fine (0.5mm).

Dealer benefits

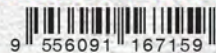
- Already a sales hit in many markets by stand-alone sales story.
- Students want to minimise exam stress and are prepared to pay extra.

Exam Grade Ballpoint Pen

- individual pen with bar code
- line width XF



587/3-40
red



9 556091 167159



587/3-41
blue



9 556091 167142



587/3-46
black



9 556091 167135

Exam Grade Ballpoint Pen

- individual pen with bar code
- line width F



587/1-40
red



9 556091 167180



587/1-41
blue



9 556091 167173



587/1-46
black



9 556091 167166


Opp Bag

- line width XF and F
- Selling Unit: Pack of 2 pcs.
- Dispatch Unit Quantity: 10 packs/inner carton, 200 packs / outer carton

| | | |
|--|----------------------------|---|
|  | 587/3-2-40 red |  |
|  | 587/3-2-41 blue |  |
|  | 587/3-2-46 black |  |
|  | 587/1-2-40 red |  |
|  | 587/1-2-41 blue |  |
|  | 587/1-2-46 black |  |


Cardboard box

- line width XF and F
- Selling Unit: Box of 10 pcs.
- Dispatch Unit Quantity: 20 boxes

| | | |
|---|--------------------------|--|
|  | 587/3-40 red |  |
|  | 587/3-41 blue |  |
|  | 587/3-46 black |  |
|  | 587/1-40 red |  |
|  | 587/1-41 blue |  |
|  | 587/1-46 black |  |





STABILO® Exam Grade®

Pencil



TOP MARKS – IN BLACK AND WHITE.

Target group

- School children and students in exam situations.

Product features

- Soft, dark lead for filling in multiple choice questionnaires confidently and clearly.
- 2B pencils – for all exam papers.
- Eraser doesn't leave any residue on documents.
- Sharpener holds a large volume for long tests.

Dealer benefits

- Already a sales hit in many markets by stand-alone sales story.
- Students want to minimise exam stress and are prepared to pay extra.



**Exam Grade 2B Pencil
Cardboard Box**

- Contents: 12 pcs.
 - Selling Unit: Box of 12 pcs.
- Dispatch Unit: 12 boxes / bundle, 240 boxes / outer carton

288/12



**Exam Grade 2B Pencil
Blister Pack**

- Contents: 6 pcs. pencil and 1 pc. sharpener
 - free 1 pc. ruler and 1 pc. eraser
- Dispatch Unit: 24 sets / inner carton, 240 sets / outer carton

288BL651



**Exam Grade 2B Pencil
Exam kit set**

- Contents: 5 pcs. pencil, 1 pc. sharpener and
 - 1 pc. 1191 Eraser
- Dispatch Unit: 12 sets / inner carton, 120 sets / outer carton

288PC55P



**Exam Grade 2B Pencil
Casing**

- Selling Unit: 12 pcs. pencil + 1pc. eraser + 1pc. sharpener
- Dispatch Unit: 12 sets/ inner carton, 120 sets/ outer carton

288PC12



**Exam Grade 2B Pencil
Plastic Display**

- Selling Unit: display of 144 pcs.
- Dispatch Unit: 1 unit

288D144

STABILO® Exam Grade®

Eraser

Product features

- **Exam Grade**

Specially design to erase on exam sheet (minimum gripping on thin exam paper).

- **Dust-Free**

Eraser bits clump together to avoid messiness.

- **Exam Sheet Scanner Compliant**

Erases cleanly, leaving minimal traces. Tested with actual machine sheet scanner.



1191S
Exam Grade Eraser



- size: 32 x 15 x 12 mm (Eraser)



1191
Exam Grade Eraser



- size: 40 x 22 x 11 mm (Eraser)



1196E
Exam Grade Eraser



- size: 60 x 22 x 11 mm (Eraser)



1191S4
Exam Grade Eraser
Pack of 4 pcs



- Selling Unit: Pack of 4 pcs.

Dispatch Unit: 25 packs/ inner carton, 250 packs/ outer carton



11913
Exam Grade Eraser
Pack of 3 pcs



- Selling Unit: Pack of 3 pcs.

Dispatch Unit: 25 packs/ inner carton, 250 packs/ outer carton



1196E2
Exam Grade Eraser
Pack of 2 pcs



- Selling Unit: Pack of 2 pcs.

Dispatch Unit: 25 packs/ inner carton, 250 packs/ outer carton



1191S40
Cardboard Box



- Selling Unit: Box of 40 pcs.

Dispatch Unit: 20 boxes/ carton



119130
Cardboard Box



- Selling Unit: Box of 30 pcs.

Dispatch Unit: 20 boxes/ carton

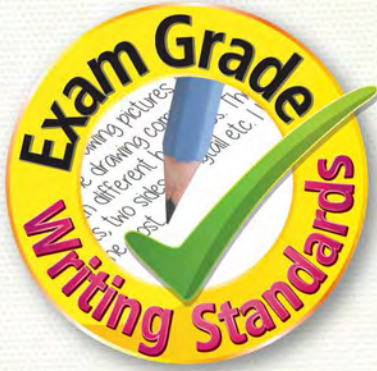


1196E10
Cardboard Box



- Selling Unit: Box of 10 pcs.

Dispatch Unit: 40 boxes/ carton



STABILO® Exam Grade® 2B Writing Pencil



STABILO® Exam Grade®

Writing pencil



EXAM GRADE



TOP MARKS – IN 6 FUN COLORS.

Target group

- School children and students.

Product features

- Ideal lead for longer-lasting fine writing.
- Better smudge resistance for cleaner writing.
- Wide coverage for fast shading.
- Available in 6 body colors.

Dealer benefits

- Students want to minimise exam stress and are prepared to pay extra



**Exam Grade 2B Pencil
Cardboard Box**

- Contents: 12 pcs.
- Selling Unit: Box of 12 pcs.
- Dispatch Unit: 12 boxes / bundle, 240 boxes / outer carton

288G/12



**Exam Grade 2B Pencil
Blister Pack**

- Contents: 6 pcs.
- Dispatch Unit: 24 sets / inner carton, 240 sets / outer carton

288GBL6



**Exam Grade 2B Pencil
Exam kit set**

- Contents: 5 pcs. pencils, 1 pc. sharpener and 1 pc. eraser
- Dispatch Unit: 12 sets / inner carton, 120 sets / outer carton

288GPC5P



STABILO® Exam Grade® Colorful

Eraser



Product features

- Specially design for exam sheet.
- Eraser clearly with very light pressure.
- Colored sleeves and angled sides for an excellent user experience.
- For fun and clean erasing
- Eraser does not leave any residue on documents.

- Individual eraser with bar code

1191G
Exam Grade Colorful
Eraser

Blister Pack

- Selling Unit: Pack of 3 pcs. eraser assorted in 3 colors
- Dispatch Unit: 25 sets / inner carton, 250 sets / outer carton

1191GBL3

Cardboard Box

- Selling Unit: Box of 30 pcs.
- Dispatch Unit: 20 boxes / carton

1191G/30

STABILO® Exam Grade® Colorful

Sharpener



Product features

- Colorful lid for an enjoyable sharpening experience.
- Sharpener holds a large volume for long tests.

- Individual eraser with bar code

4538
Exam Grade Colorful
Sharpener

Blister Pack

- Selling Unit: Pack of 1 pc. Sharpener
- Dispatch Unit: 25 sets / inner carton, 250 sets / outer carton

4538BL

Cardboard Box

- Selling Unit: Box of 24 pcs.
- Dispatch Unit: 40 Boxes / Outer carton

4538/24

STABILO® Othello®

Pencil



THE WOOD THAT HEROES ARE MADE OF.

Target group

- Students in UEC exam.

Product features

- Classic STABILO stripes design.
- 5B pencils for UEC exam.
- Break-proof lead.
- Varnished surface that's comfortable to hold.
- Tested with exam sheet scanner.

Dealer benefits

- Students want to minimise exam stress.



Cardboard box

- Selling Unit: Box of 12 pcs.
- Dispatch Unit : 20 boxes / outer carton carton

282/5B-1



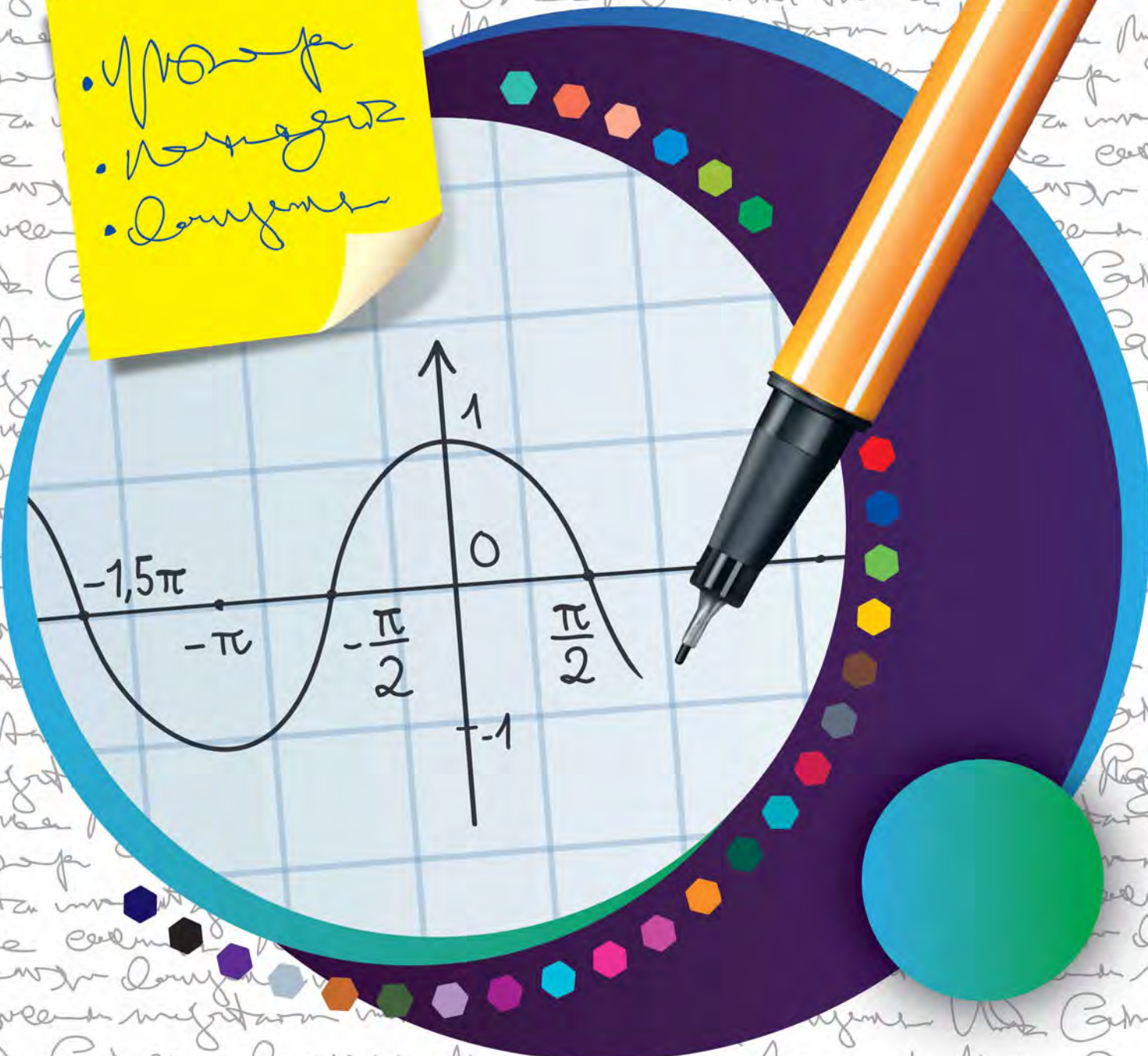
STABILO Othello

- individual pencil with bar code
- SU: Box of 12 pcs.

282/58



- \sin
- \cos
- \tan



WRITING



STABILO® point 88®

Fineliner



A CLASSIC THAT'S HOT PROPERTY.

Target group

- The universal fineliner for school children, students and professionals.

Product features

- Europe's number one fineliner.
- Available in 37 brilliant colors.
- Hexagonal striped design known all over the world.
- Metal-enclosed tip for a long lifespan.
- Line width 0.4 mm.
- Suitable for use with rulers and stencils.
- Long cap-off time.
- Ventilated cap.

Dealer benefits

- Creative packagings encourage spontaneous demand.
- Customers trust the quality and love the look.

STABILO point 88

- individual pen with bar code
- Selling Unit: Pack of 10 pcs., dispatch pack of 500 pcs.

| | | |
|--|------------------------------|---|
|  | 88/024 neon yellow |  |
|  | 88/031 neon blue |  |
|  | 88/033 neon green |  |
|  | 88/040 neon red |  |
|  | 88/054 neon orange |  |
|  | 88/056 neon pink |  |

| | | |
|---|---------------------------------|--|
|  | 88/11 ice blue |  |
|  | 88/13 ice-green |  |
|  | 88/16 light emerald |  |
|  | 88/17 heliotrope |  |
|  | 88/19 purple |  |
|  | 88/22 nightblue |  |
|  | 88/29 light pink |  |
|  | 88/30 pale vermillion |  |
|  | 88/31 light blue |  |
|  | 88/32 ultramarine |  |
|  | 88/33 apple green |  |
|  | 88/36 green |  |
|  | 88/40 red |  |
|  | 88/41 blue |  |
|  | 88/43 light green |  |
|  | 88/44 yellow |  |

| | | |
|---|--------------------------------|---|
|  | 88/45 brown |  |
|  | 88/46 black |  |
|  | 88/48 light red |  |
|  | 88/50 crimson |  |
|  | 88/51 turquoise |  |
|  | 88/53 pine green |  |
|  | 88/54 orange |  |
|  | 88/55 violet |  |
|  | 88/56 pink |  |
|  | 88/57 azure |  |
|  | 88/58 lilac |  |
|  | 88/59 light lilac |  |
|  | 88/75 sienna |  |
|  | 88/97 deep cold grey |  |
|  | 88/98 payne's grey |  |



Cardboard box

- available in all 37 colors.
 - Selling Unit: Box of 10 pcs.
 - Dispatch Unit: 50 boxes (500 pcs. / carton)
- Dimensions: 240 x 190 x 190 mm

| | | |
|--|------------------------------|-----------------|
| | 88/024 neon yellow | 4 006381 438810 |
| | 88/031 neon blue | 4 006381 493437 |
| | 88/033 neon green | 4 006381 438834 |
| | 88/040 neon red | 4 006381 438858 |
| | 88/054 neon orange | 4 006381 438872 |
| | 88/056 neon pink | 4 006381 438896 |

| | | |
|--|---------------------------------|-----------------|
| | 88/11 ice blue | 4 006381 492959 |
| | 88/13 ice-green | 4 006381 292313 |
| | 88/16 light emerald | 4 006381 492980 |
| | 88/17 heliotrope | 4 006381 493017 |
| | 88/19 purple | 4 006381 493048 |
| | 88/22 nightblue | 4 006381 192156 |
| | 88/29 light pink | 4 006381 493109 |
| | 88/30 pale vermillion | 4 006381 493130 |
| | 88/31 light blue | 4 006381 493161 |
| | 88/32 ultramarine | 4 006381 292320 |
| | 88/33 apple green | 4 006381 192132 |
| | 88/36 green | 4 006381 217446 |
| | 88/40 red | 4 006381 217453 |
| | 88/41 blue | 4 006381 217460 |
| | 88/43 light green | 4 006381 230865 |
| | 88/44 yellow | 4 006381 230872 |

| | | |
|--|--------------------------------|-----------------|
| | 88/45 brown | 4 006381 230889 |
| | 88/46 black | 4 006381 217477 |
| | 88/48 light red | 4 006381 493215 |
| | 88/50 crimson | 4 006381 292337 |
| | 88/51 turquoise | 4 006381 192163 |
| | 88/53 pine green | 4 006381 292344 |
| | 88/54 orange | 4 006381 230896 |
| | 88/55 violet | 4 006381 230902 |
| | 88/56 pink | 4 006381 259682 |
| | 88/57 azure | 4 006381 230919 |
| | 88/58 lilac | 4 006381 292351 |
| | 88/59 light lilac | 4 006381 192149 |
| | 88/75 sienna | 4 006381 493284 |
| | 88/97 deep cold grey | 4 006381 493376 |
| | 88/98 payne's grey | 4 006381 493406 |

STABILO point 88 Pastel Colors



| | |
|--------------------------|-----------------|
| 88/8-01 Wallet | 4 006381 493499 |
|--------------------------|-----------------|

- in plastic, with hanging tab
- 8 colors: 11, 13, 16, 24, 26, 29, 59, 96
- SU: Pack of 10 wallets



| | |
|-------------------------|-----------------|
| 88/6-1 Wallet | 4 006381 493451 |
|-------------------------|-----------------|

- in plastic, with hanging tab
- 6 neon colors: 024, 031, 033, 040, 054, 056
- SU: Pack of 10 wallets



| | |
|-----------------------|-----------------|
| 88/6 Wallet | 4 006381 316132 |
|-----------------------|-----------------|

- color breakdown: 36, 40, 41, 46, 55, 58
 - contents: 6 pcs., assorted in 6 ink colors
 - Selling Unit: pack of 10 wallets
- Dimensions: 270 x 290 x 190 mm



8810
Wallet

- in plastic, with hanging tab
- 10 colors: 36, 40, 41, 43, 44, 45, 46, 54, 55, 56
- Selling Unit: Pack of 10 wallets, can be used as Mini-Display



8820
Wallet

- in plastic, with hanging tab
- 20 colors: 13, 32, 36, 40, 41, 43, 44, 45, 46, 50, 51, 54, 55, 56, 57, 58, 63, 89, 94, 96
- Selling Unit: Pack of 5 wallets, can be used as Mini-Display



8820-02
Zebrui

- in plastic, oval
- 20 colors: 13, 32, 36, 40, 41, 43, 44, 45, 46, 50, 51, 54, 55, 56, 57, 58, 63, 89, 94, 96
- Selling Unit: Pack of 10 pcs.



8820-031
ColorParade

- Plastic box of 20 pcs.
- robust box for easy pen selection
- 20 colors: 22, 26, 32, 33, 36, 40, 41, 44, 45, 46, 50, 51, 53, 54, 55, 56, 57, 58, 89, 96
- SU: 10 boxes
- Dimensions: 111 x 35 x 184mm



8850-6
Box

- in metal
- 50 colors, assorted in 47 colors:
 - 1 pc. each 024, 031, 033, 040, 054, 056, 11, 13, 16, 17, 19, 22, 24, 26, 29, 30, 31, 32, 33, 36, 38, 43, 44, 45, 48, 50, 51, 53, 54, 55, 56, 57, 58, 59, 63, 65, 75, 88, 89, 94, 95, 96, 97, 98,
 - 2 pcs. each 40, 41, 46
- SU: 1 box





88/120M
Mini Display

- contents: 120 pcs., assorted in 36 ink colors
- **8pcs. each:** 46
- **7pcs. each:** 41, 55, 56, 58
- **3pcs. each:** 024, 031, 033, 054, 056, 11, 13, 16, 17, 19, 22, 29, 30, 31, 32, 33, 36, 40, 48, 50, 54, 59
- **2pcs. each:** 43, 44, 45, 51, 53, 57, 75, 97, 98
- Selling Unit: 8 units
- Dimensions: 230 x 130 x 130 mm



88/240M
Acrylic Display

- contents: 240 pcs., assorted in all 36 ink colors
- color breakdown:
- **15pcs. each:** 41, 46, 55, 56, 58
- **8pcs. each:** 36, 40, 48, 50, 54
- **6pcs. each:** 024, 031, 033, 054, 056, 75, 97, 98
- **5pcs. each:** 11, 13, 16, 17, 19, 22, 29, 30, 31, 32, 33
- **4pcs. each:** 59
- **3pcs. each:** 43, 44, 45, 51, 53, 57
- weight: 4 kg
- Selling Unit: 1 display
- Dimensions: 450 x 250 x 240 mm

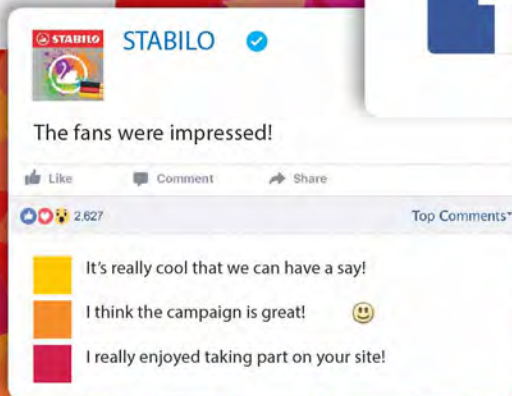


88/500M
Plastic Display

- contents: 500 pcs., assorted in all 36 ink colors
- **30pcs. each:** 41, 46, 55, 56, 58
- **20pcs. each:** 36, 40, 50, 54
- **10pcs. each:** 024, 033, 054, 056, 11, 13, 16, 17, 19, 22, 29, 30, 31, 32, 33, 43, 44, 45, 48, 51, 53, 57, 59, 75, 97, 98
- weight: 6 kg
- Selling Unit: 1 display
- Dimensions: 610 x 260 x 270 mm



STABILO IS WHAT YOU MAKE IT!



Designed by STABILO Artist Kathi Schönkäs

STABILO® point 88® Roller set Fan Edition CREATIVE DESIGN – BY STABILO FANS FOR STABILO FANS.

A NEW WAY TO A NEW DESIGN:

Over 11,000 STABILO fans from 69 countries have chosen the packaging design and the colors of the Fan Edition roller set online. Amongst the diverse range of creative submissions from international STABILO artists, the colorful geometric shapes by artist Kathi Schönkäs were the clear winner with almost 7,000 votes. By getting fans involved in the creative process, STABILO is demonstrating its expert ability to interact with customers on an equal footing.

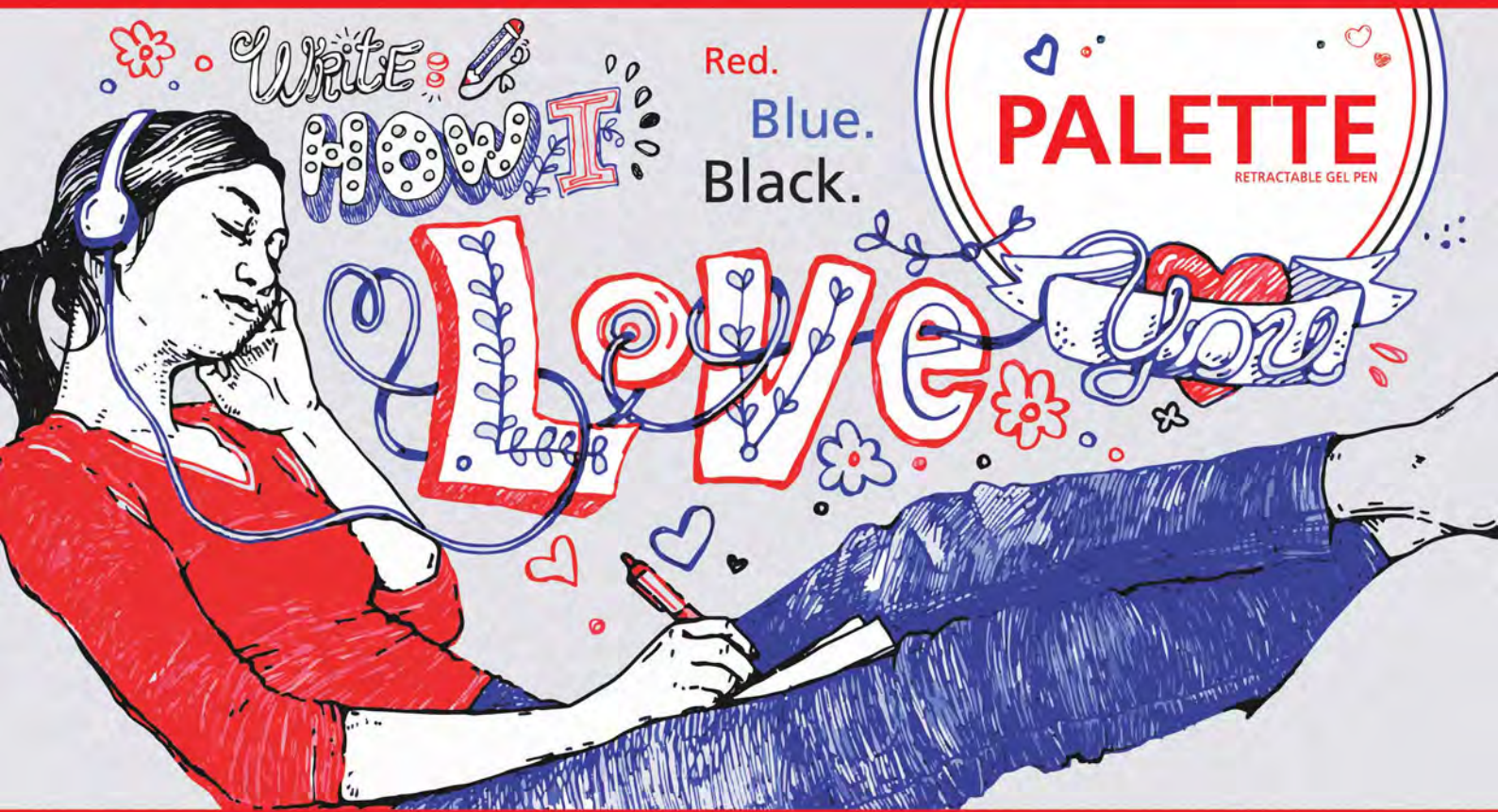


8825-02
Roller set



- wallet in shining yellow nylon
- covered with crowdsourced colorful triangle print
- with transparent window and velcro fastening
- inner bag with zip
- 25 colors: 13, 16, 17, 19, 24, 32, 33, 36, 38, 40, 41, 44, 46, 50, 51, 53, 54, 55, 56, 57, 58, 88, 94, 96, 98
- package of the roller set with hanging tab
- SU: Pack of 5 pcs.





Red.
Blue.
Black.

PALETTE
RETRACTABLE GEL PEN

STABILO® PALETTE EXPRESS YOUR PERSONALITY.

DESIGNED TO STRIKE OUT YOUR COLORFUL DIFFERENCE.

STABILO PALETTE is made to bring out the users personality with colors! It comes with passionate red, powerful navy blue, bubbly sky blue, energetic orange, lovely pink and friendly green.

With the mixture of minimalist style and colorful pen barrels, STABILO PALETTE allows to carry out every personality. It is an extraordinary gel pen with extraordinary smooth writing sensation.

It embraces style and personality and lets the ideas flow freely everywhere all over the paper.



STABILO® PALETTE LOVELY FEELING WHEN WRITING.

IMPROVED GEL INK TECHNOLOGY

It convinces with a super soft writing sensation while also satisfying with an excellent durability and shelf-life. The gel ink makes sure that written words glide on paper smoothly.

PROMINENT INK INDICATOR WINDOW

A large window allows to monitor the ink level and be ready for the next refill before the ink runs out.

UNIQUE BODY DESIGN

The specially designed tender soft grip area acts as a cushion support for stressed fingers while writing for an extended period of time.

EXPRESSIVE BODY COLOR

The pen body is designed in 7 different vibrant color combinations. Using the concept of colorful and minimalist style, every individual will find it's perfect match.

RED. BLUE. BLACK.

YOUR COLOR, YOUR STYLE,
YOUR **PERSONALITY.**



it is easy
IT IS
EASY

WRITING

STABILO PALETTE

Retractable gel pen



YOUR COLOR, YOUR STYLE, YOUR PERSONALITY.

Target group

- Trend and fashion-conscious young adults with high comfort and design standards.

Product features

- Retractable gel pen with improved gel ink formula for smoother writing and longer shelf life.
- 7 vibrant body color combinations.
- Extra-long grip zone made from not-slip material supports a relaxed hand posture and makes it possible to write for longer.
- Prominent ink indicator window that indicates ink level clearly.
- line width: 0.40 mm (F)
- Refills available in red, blue and black.


Dealer benefits

- Minimalistic style and unusual shaft colors will speak to discerning, design-conscious buyers.
- High-quality pen for school, university and office.

STABILO PALETTE

- individual pen with bar code
- line width F


 40
red

268/3-40
red  9 556091 163007

 41
blue


268/3-41
blue  9 556091 162734

268/3-41-1
light blue  9 556091 162758

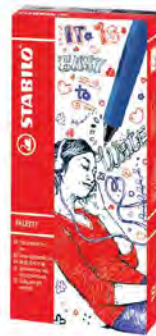
268/3-41-2
green  9 556091 162765

 46
black

268/3-46
black  9 556091 162864

268/3-46-3
pink  9 556091 162918

268/3-46-4
orange  9 556091 162925



Cardboard box

- of 10 pcs., with hanging tab
- line width F
- Selling Unit: Box of 10 pcs.
- Dispatch Unit Quantity: 100 boxes


 40
red

268/3-40
red  9 556091 163960


 41
blue


268/3-41
blue  9 556091 163809

268/3-41-1
light blue  9 556091 163816

268/3-41-2
green  9 556091 163823

 46
black

268/3-46
black  9 556091 163908

268/3-46-3
pink  9 556091 163939

268/3-46-4
orange  9 556091 163946



it is








easy say hi



Blister Pack

- line width F
- Selling unit: Pack of 1 pc.

Dispatch unit: 25 sets / inner carton, 400 sets / outer carton

- 40 red
 268/3-BL-40 red

- 41 blue
 268/3-BL-41 blue

- 268/3-BL-41-1 light blue

- 268/3-BL-41-2 green

- 46 black
 268/3-BL-46 black

- 268/3-BL-46-3 pink

- 268/3-BL-46-4 orange




Eco Pack

- line width F
- Selling unit: Pack of 1 pc. refill

Dispatch unit: 10 sets / inner carton, 100 sets / outer carton

- 268/3-040 red

- 268/3-041 blue

- 268/3-046 black




What is your color today?



STABILO® bl@ck+ fine

Rollerball



WRITING

KEEN LOOKS FOR A FINE LINE.

Target group

- Students and office workers with ambition.

Product features

- Smart and elegant rollerball in black with silver print.
- Improved writing comfort thanks to the soft surface over the entire shaft.
- German quality out of non-slip material from the car industry.
- Free ink system for light writing without scratching.
- Available in black and blue.
- Fine tip for precision.
- Anti-roll-away design.
- Metal clip for improved mobility.

Dealer benefits

- Contemporary design and superior writing quality at an attractive price.
- Eye-catching packaging for all sales channels.

STABILO bl@ck fine

- individual pen with bar code sticker
- Selling Unit: Pack of 10 pcs., dispatch pack of 250 pcs.

● 1016/41
blue 4 006381 416573

● 1016/46
black 4 006381 416603



Cardboard Box

- of 10 pcs.
- Selling Unit: 25 boxes

1016/41
blue 4 006381 416580

1016/46
black 4 006381 416610



A4 Paper Smartist (70Gsm) (500 Sheets) 5 Reams / Box



Price low as

RM 8.40 /ream*

MOQ 1000 reams

500 reams- RM8.60/ream

200 reams- RM8.80/ream

*While stock last

A4 Paper Double A (70Gsm) (500 Sheets) 5 Reams / Box



Price low as

RM 9.30 /ream*

MOQ 1000 reams

500 reams- RM9.60/ream

200 reams- RM9.90/ream

*While stock last





3 option Armrest

ELIXIR



Armrest (A)



Armrest (B)



Armrest (C)



CL 661 (A)



CL 272 (C)

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