

HELIOS SEET

MILAN – KUALA LUMPUR – BEIJING

SPRING / SUMMER 2018 COLLECTION

THE ESSENCE OF LOVE

IN COLLABORATION WITH

X O L E O

Introducing HELIOS SEET (he-lios-sit)– a fashion label concentrating on down shift Wabi-Sabi Zen lifestyle Avant-garde fashion. Setting apart from the conventional fashion line, HELIOS SEET bring out his Textile and Fashion Design graduation collection from Malaysian Institute of Art to illustrates preliminary post-minimalism and rustic elegance design venture- led by fashion designer, Helios Seet.

This collection is inspired by the Nobel Prize awarded German–Swiss author Hermann Hesse, the 'Narcissus and Goldmund' about a platonic love from two different characteristic of person, which symbolize the perfect balance and contrast between philosophy and art, rationalism and emotion, asceticism with hedonism. As in the spring/ summer 2018 accompanied by a display of the nomadic philosophy and natural fabric finished with cotton, linen, silk and wool weaving, and the signature destructed draped shapes enhancement given to the effortless structure work.

This is the first time HELIOS SEET Studio collaborate with a Malaysian Artist, X O Leo. He is an artist who like to study the symbolism meaning of ancient western or eastern mythology and culture, and based on something ancient and vintage to explore new experimental ways of creating art and crossover in contemporary ways. He is the HELIOS SEET spring/summer 2018 collection runway show director. He is directing the whole event flow to tell a story of LOVE, and to portray the walking sculpture concept on the runway modelling choreography in a storytelling way.

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SPRING / SUMMER 2018 COLLECTION FASHION SHOW

Sunday, 20 August at 7 PM (GMT +08:00)

T6, Light Grey

9, Jalan LGSB 1/1, Pusat Komersial LGSB, Off Jalan Hospital, 47000 Sungai Buloh, Selangor, Malaysia.

PRESS : press@heliosseet.com

BUYERS : info@heliosseet.com

*by invitation only
RSVP