

The Elegance  
Of Simplicity &  
The Essence Of Comfort

YIN ERA ENTERPRISE SDN BHD

# COMPANY PROFILE

KING OF STATIONERY - OFFICE SUPPLY LEADING IN SEREMBAN

“ OKADA STATION ”



## About Us

YIN ERA ENTERPRISE SDN BHD was incorporated in September 1993. We are importer, wholesaler and supplier in stationery, paper, office automation, Rubber Stamps, Papers, Canon, Casio Calculator, Computer Accessories and Computer Forms, office furniture & office steel cabinet. We are providing more than 50,000 items to our customers.

Over the years, we have served more than 400,000 customers such as Dealers, retailers, offices, schools and government departments. We promise delivery in 1-3 working days.

We are customer oriented & working towards long term business relationships with our business partners. To achieve it, we make sure our products quality, prices and services meet our business partners' expectations. Our motto for marketing & sales team is

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## Mission & Vision

“ CUSTOMER SATISFACTION IS OUR GOAL ”





Quality | Modern | Selection

**OFFICEChair**



# OFFICE Table

Quality | Modern | Selection





# OFFICE STATIONERY

## PAPER PRODUCT



## OFFICE EQUIPMENT



## GENERAL ITEMS



## COMPUTER ACCESSORIES



# BRAND STORY



- **OKADA** is our in-house brand founded by **YIN ERA ENTERPRISE SDN BHD** in the year of 1994, which is one year after **YIN ERA** was established. There is a story of how this brand spread among people's mouths. In December of 1993, we were having an internal meeting for discussing our brand name, lost at the meeting because there is no satisfactory outcome for everyone.
- After weeks, we had a meeting with the Government Listed Company, they requested for supplying all items for the office, not just stationery items, including Furniture & Renovation. From the days onwards, we have multiple our product variety from 100 to more than 50,000. Therefore, the customer always says the Service team in **YIN ERA** always say "**OK ADA supply**".

## OUR SERVICE

### INSTALLATION

Our product packaging is designed with assembly instruction manual. However, to avoid your stress and troublesome, Yin Era Enterprise will provide installation and assembly on site by our experienced team. You just have to sit back, relax and enjoy your new office furniture.

### CONSULTATION

Space planning is an important phase in a working place/office. A proper space planning would be a powerful tool to improve efficiency and productivity. Whatever space or budget, we can work with you to maximize the potential of your location and create the perfect solution based on your company structure, work mode, and business type.

### AFTER SALES SERVICE

You can always contact our team if you have any enquiry on the product you had purchased. It's our pleasure to serve you better and provide necessary support.

### DELIVERY

Shop with easy by leaving all the heavy lifting to us! Our Picking with Delivery Service will save your time and energy. We will deliver everything for you till your doorstep.



# OUR PROJECT



# OUR CLIENTS



TENAGA  
NASIONAL



C-PAK

# CORPORATE PARTNER



OFFICE FURNITURE







## CONTACT US



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