



# Introducing – Jabra PanaCast

Engineered to be the world's first intelligent 180° Panoramic-4K plug-and-play video solution

GN Making Life Sound Better FOR 150 YEARS



# Jabra Panacast - What's in it for you?

Drive collaboration and productivity

Enhance your huddle room

Versatile compatibility

Maximize your real estate

Minimize IT support with simple deployment





# Where is the opportunity?

Distributed teams collaborate via video in huddle rooms

**87%**  
works in  
distributed  
teams

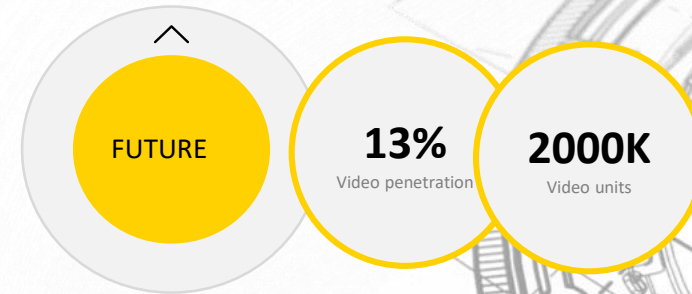
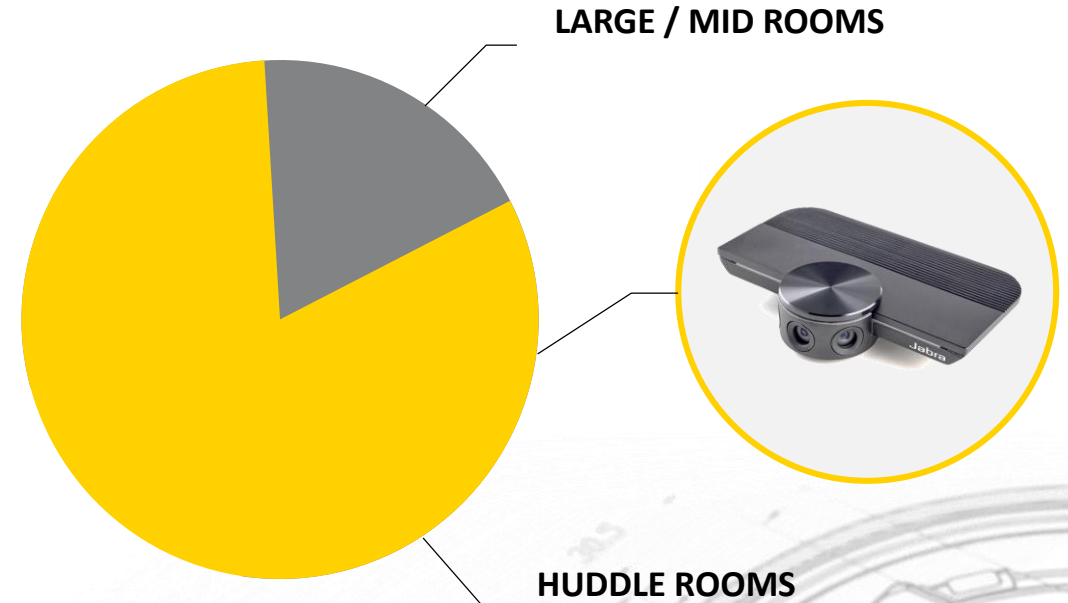
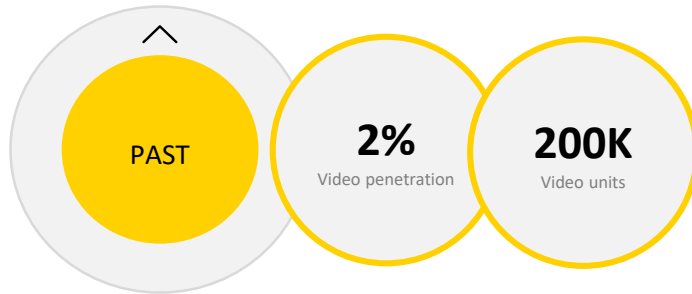
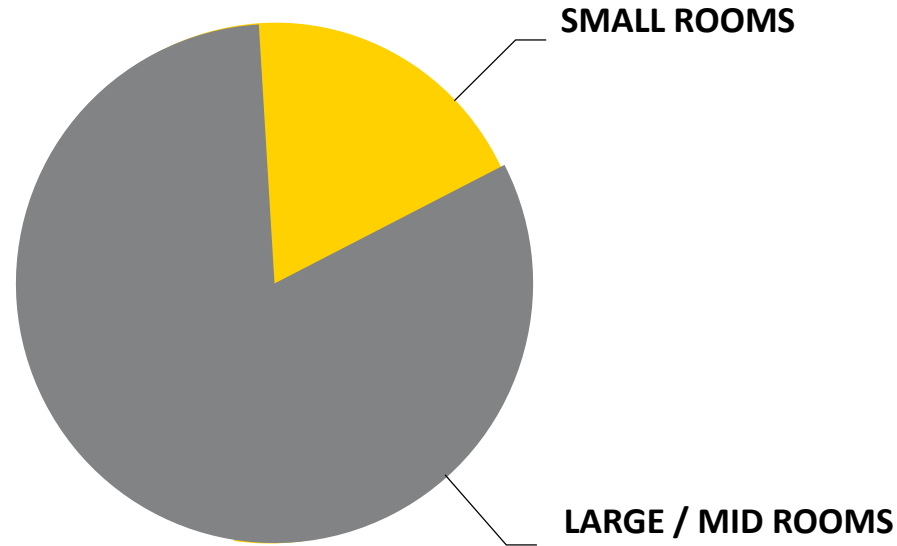
**>50%**  
of meetings in  
huddle rooms

**>50%**  
often use  
video in  
meetings

**25-50 mill**  
huddle rooms

# How big is the opportunity?

Smarter ways of using space & teams creates an attractive market



Source: F&S: Growth Opportunities for video conferencing in Huddle Rooms Global Forecast to 2022

# Solving collaboration challenges is not new to jabra

MADE FOR ADOPTION

**10%**  
of meetings is  
spent on tech  
glitches

MADE FOR PRODUCTIVITY

**63%**  
states  
productivity is  
impacted by  
tech glitches



**Jabra Speak**  
3 million units  
sold





# Two key challenges driving the demand

Challenges

1



Team Work

2



Office Design

Features



180°  
Field of  
View  
Real estate

3 cameras  
No distortion

Intelligent  
Zoom  
People

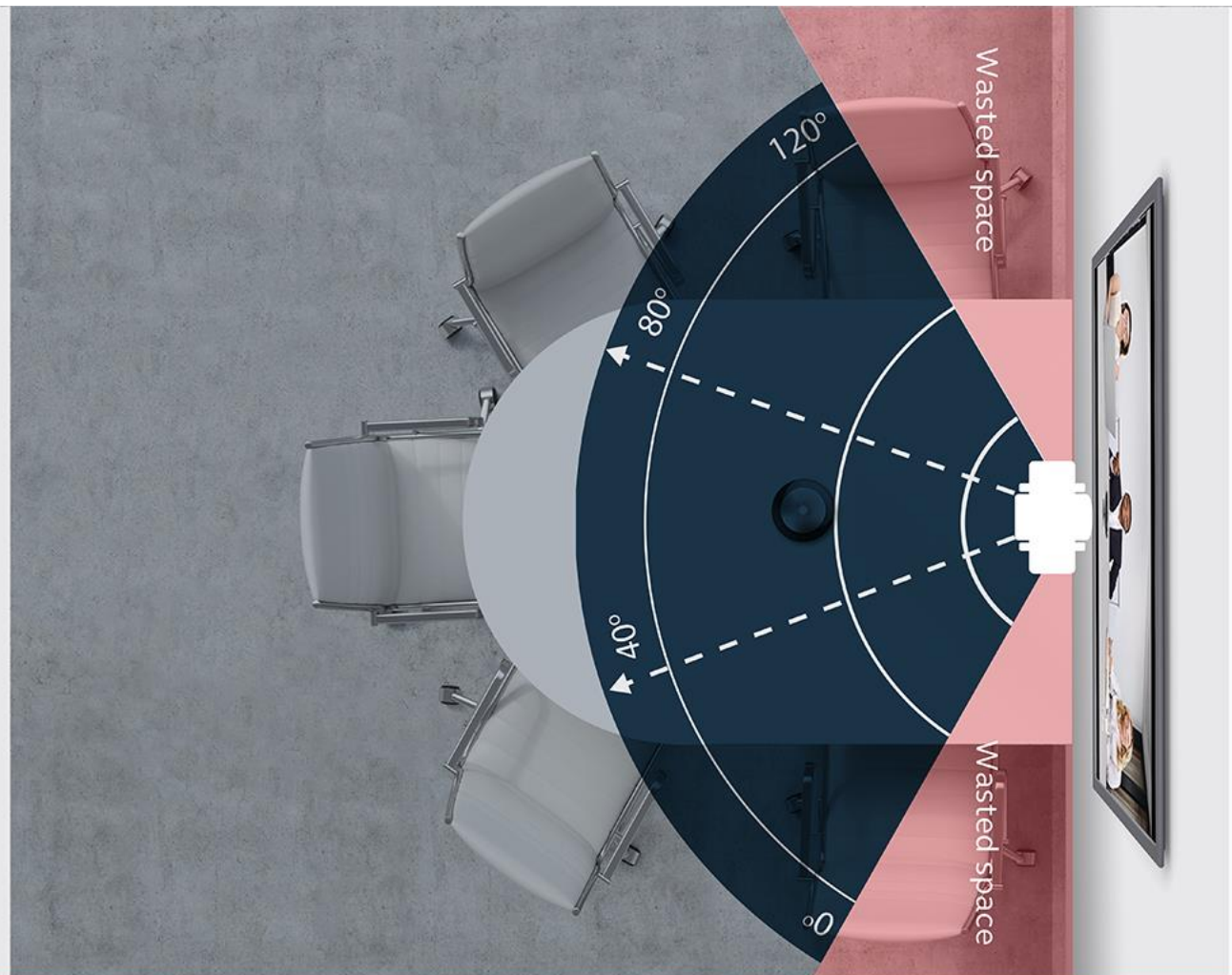
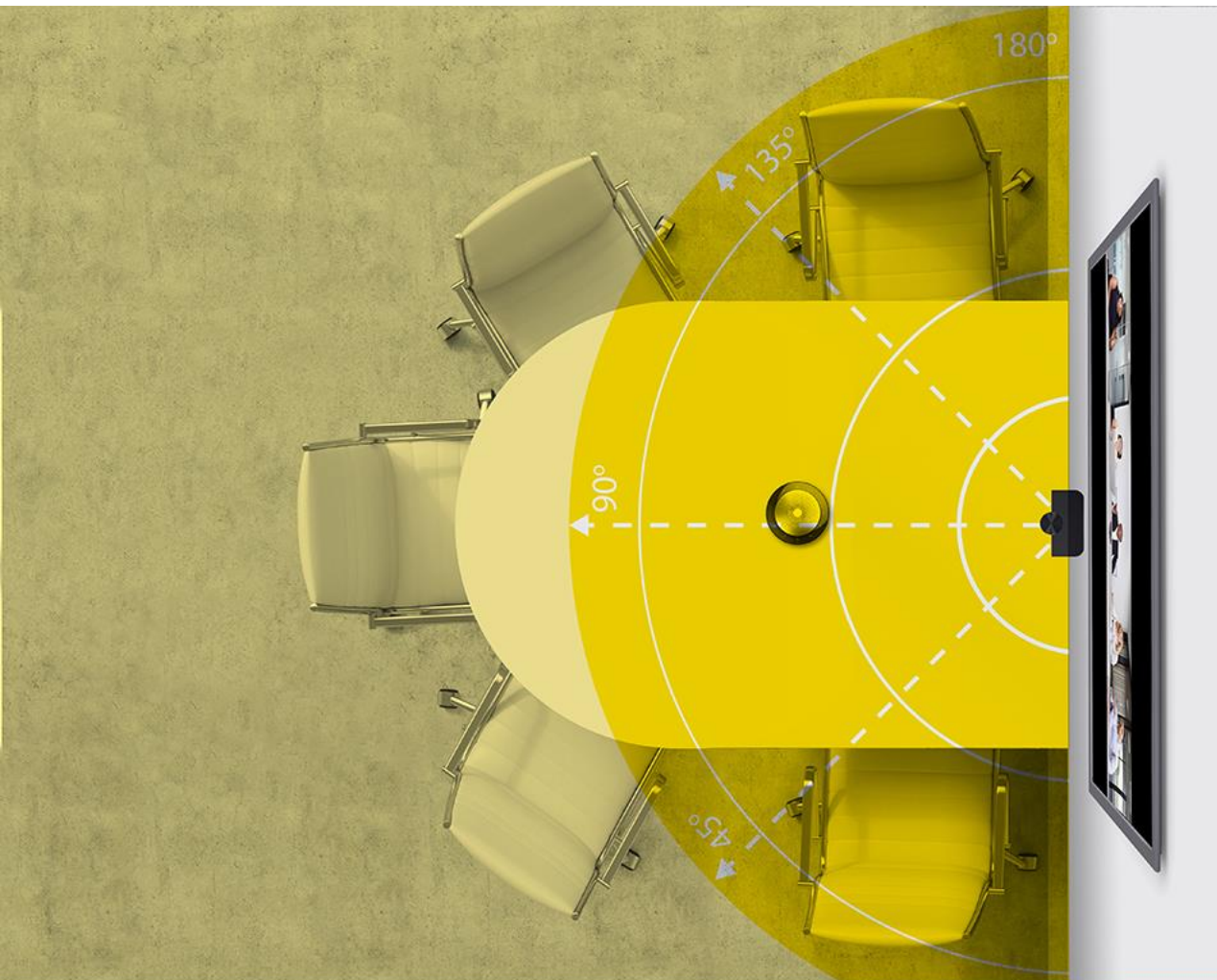
Whiteboard  
Capture

Vivid HDR  
Lighting

Detection  
AI Sensors

Audio  
Quality

# 180 degree field of view



Panoramic 180° view – no missing participants or wasted space

Standard 120° view - creates huddle room blind spots

1426  
25



# Key selling points

## #1 Inclusive meetings

*180° Field-of-View with Panoramic-4K video*

## #2 Intelligent video technology

*Intelligent Zoom, Vivid HDR, Whiteboard capture and People Count and Detection*

## #3 Instant collaboration

*Plug-and-play*

## #4 Versatile compatibility

*MS Teams certified and compatible with all leading VC providers*

**MSRP: 895 USD / EUR**  
**FCS: August 15th, 2019**





Helping Uber making **52 million** video minutes yearly



When people walk into a conference room, they don't want to struggle with the technology – **they want it to just work.**

Uber, Ravi Sharma, Head of Collaboration and AV Services



Multiple locations

zoom

850 rooms

Jabra GN





**Thank you!**

