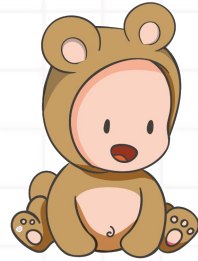


Healthy . Yummy . Nutritious



About JTJ Grace Sdn Bhd

Welcome to **JTJ Grace Sdn Bhd**, a **trusted and reputable manufacturer** of **safe and healthy baby food**. With over **9 years of experience** in the industry, we are committed to provide the little ones and family with **best quality, nutritious food that is pure, safe and sustainable**.

We are proud to hold certifications such as **Halal Certification, GMP (Good Manufacturing Practices) and HQC Awards (Halal Quality Control)**. We understand the importance of providing our customers with high-quality products, and we take every step to ensure that our manufacturing processes **meet the highest standards of safety and hygiene**.

Our products are **distributed through various channels nationwide**, and we have **expanded our reach to nearby countries** such as Singapore. We are constantly doing **R&D** to continue introducing **new safe and healthy products** for the little ones.

We are passionate about providing **parents with the peace of mind** that comes with knowing they are **giving their babies the best and healthy food possible**.



About MommyJ Baby Healthy Food



MommyJ Healthy Baby Food was inspired by a simple idea: to provide babies with the best possible start in solids journey through healthy and nutritious food.

When my first daughter started eating solid foods, I was frustrated by the **lack of options for baby food that was truly healthy and natural**. I wanted to provide her with the best of everything, and that meant **feeding her food that was free from additives and preservatives**.

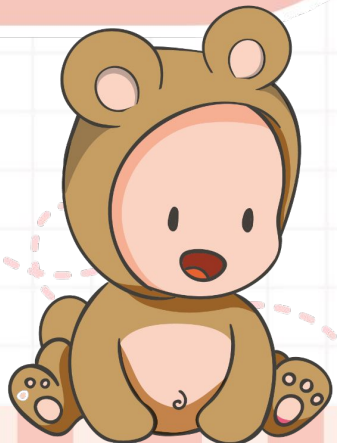
Then I decided to start my **own brand**, using only the **purest and simplest organic or natural ingredients** that I would be happy to feed to my own children. Our products are carefully designed to **provide babies with the nutrition they need to grow and thrive**, without any added additives.

Today, our brand is **dedicated to providing parents with healthy, convenient options** for their little ones. We will continue to strive for greatness! To provide the little ones and the family with the **best quality, nutritious food that is pure, safe and sustainable**.

Founder of MommyJ Healthy Baby Food
Jacklyn

Our Milestones

2014
Started R&D for
1st Daughter



Feb 2017
Featured by A
Healthy Lifestyle
Magazine



April 2016
Established
"MommyJ Healthy
Baby Food"

星洲日報
SIN CHEW DAILY

May 2017
Featured by
Sin Chew



Jul 2018
Awarded Babytalk
& Mamapapa
Reader's Choice



July 2022
HQC Accreditation
(Halal Quality
Control)

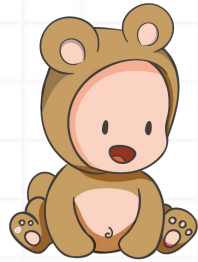


Aug 2018
Interviewed
by TV2



Sep 2022
GMP Accreditation
(Good Manufacturing
Practices)

Jan 2022
Halal
Accreditation



MommyJ Cares Every Bite of Your Little Ones



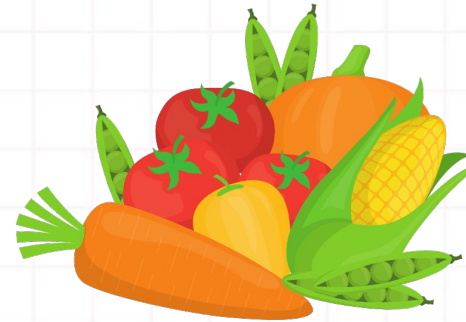
Fulfil Baby's Needs

A good helper for mothers during different stages of solid journey.



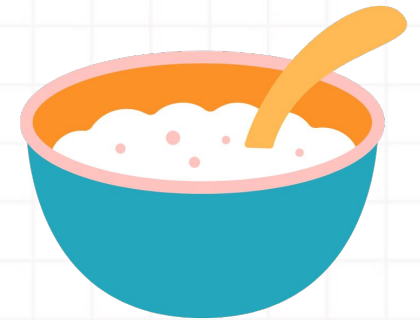
Healthy & Nutritious Choice

A good choice to make mother worryless and baby eats healthily



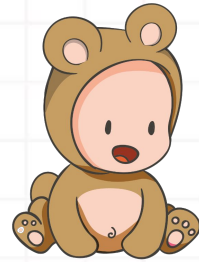
The Purest and Simplest Ingredients

No Added Sugar, Salt, Additives & Preservatives.



Original Taste & Flavor

Protect baby with natural taste and nutrition.



12 Advantages to become MommyJ Dealers



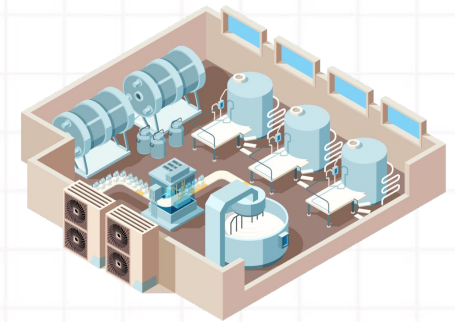
Well-established Brand in the Market

Leading and pioneer with 9 years experience in baby food.



Certification & Awards

- **Halal Certification:** To support our products are prepared by halal methods.
- **GMP (Good Manufacturing Practices):** Ensure our products are processed under hygienic environment.
- **HQC (Halal Quality Control):** Ensure and preserve halal integrity of products.



Local Production

Fresh ingredients and longer shelf life. Most of the goods received are the newest batch of production.



12 Advantages to become MommyJ Dealers



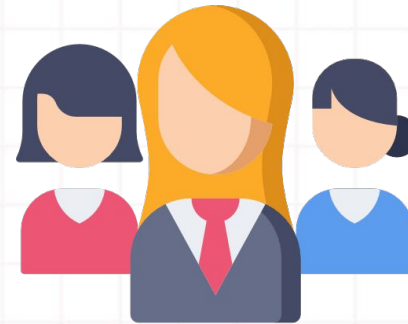
Distribution & Supply Chain

Stable supply of products and prompt delivery by the logistic.



Quality Assurance

Passed the testing, inspection, verification and certification services by international organization.



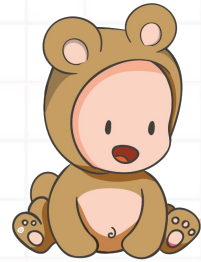
Professional R&D Department

The products are carefully crafted for baby by our professional R&D department, with great attention paid to nutrition, shape and size.



Indirectly Promote In-Store Baby Products

Baby food is essential and on daily consumption basis. Parents nowadays preferred one-stop shop to save their time.



12 Advantages to become MommyJ Dealers



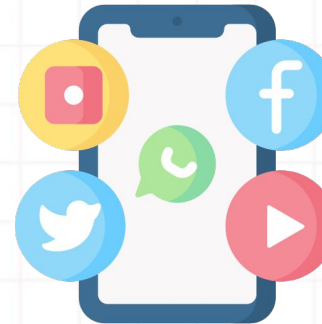
Mature & Complete Product Line

A series of baby food products range from baby rice cereal, grains, healthy snacks to cooking oil etc. Cater specially for baby starting solid food.



Retail Price Strict Controlled

We have strict control over retail price to avoid price war among dealers.



Marketing Strategy

Active in various social media platforms and marketing campaigns to increase brand awareness.



Fast Moving Consumers Goods (FMCG)

As one of the FMCG, baby food products can increase customers traffic & footfalls to your physical & online store.



Our Clientele



Mum's favorite shop





MommyJ Products Catalog



**Baby Organic
Pure Rice Cereal**



Baby Grains



**Baby Pure
Rice Puffs**



**Baby Teething
Rusks**



**Premium
Red Palm Oil**

New Launch



Pure Food Powder



**Baby Instant
Porridge**



**Baby Yogurt
Melts**



**Baby Organic
Stick Noodles**



**Bow Tie
Pasta**



**Kid-Friendly
Traditionally
Fermented Soy
Sauce**

Products Overview



Products	Baby Organic Pure Rice Cereal	Baby Grains	Baby Rice Puffs	Baby Teething Rusks
Suitable For	6m+ & 9m+	6m+ - 18m+	6m+	6m+
Net Weight	8 pcs x 15g	850g - 900g	45g	6 x 14g
Serving Per SKU	8	20	4.5	6
Unit Per Carton	28	24	16	18

Products Overview

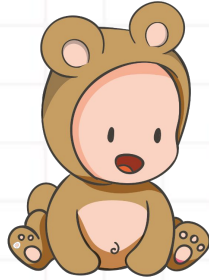


New Launch

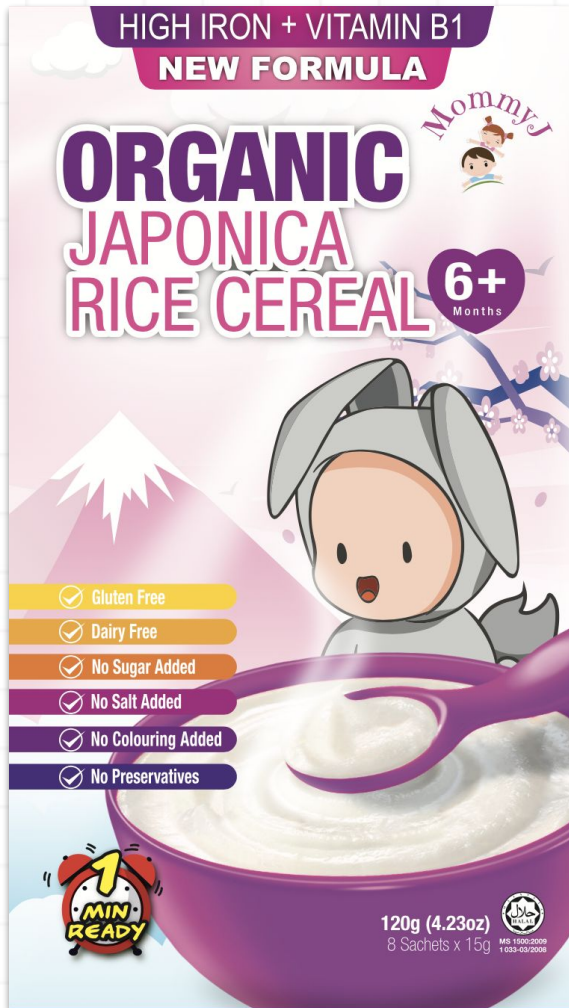


Products	Premium Red Palm Oil	Pure Food Powders	Baby Instant Porridge	Baby Yogurt Melts
Suitable For	6m+	6m+	7m+	7m+
Net Weight	250ml	20g - 40g	3 x 80g	20g
Serving Per SKU	48	20	3	5
Unit Per Carton	12	36	36	30

Products Overview



Products	Baby Organic Stick Noodles	Bow Tie Pasta	Kid-Friendly Traditionally Fermented Soy Sauce
Suitable For	7m+	7m+	12m+
Net Weight	200g	8 x 30g	220ml
Serving Per SKU	5	8	350
Unit Per Carton	20	15	12

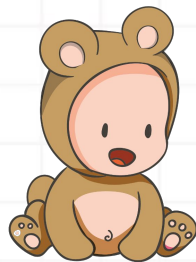


Organic Japonica Rice Cereal

Ingredients: Organic Japonica Rice, Iron, Vitamin B1

Description:

- One of the **highest level of iron-fortified rice cereal** in the market. We ensure the **iron levels are safe** for little one's consumption while **meeting the highest needs of iron**.
- **Iron-fortified:** A good first food for baby as it contains **iron and vitamin B1** to meet **infants' developmental needs**.
- Smooth texture for **easier digestion and least likely to cause an allergic reaction**.
- Using only **pure ingredients**. **No sugar or Maltodextrin** are added.
- **Travel friendly, convenient** and **safe** with individual **food grade aluminium sachet pack**.

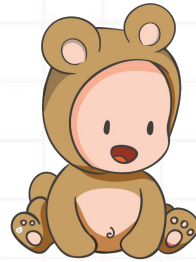
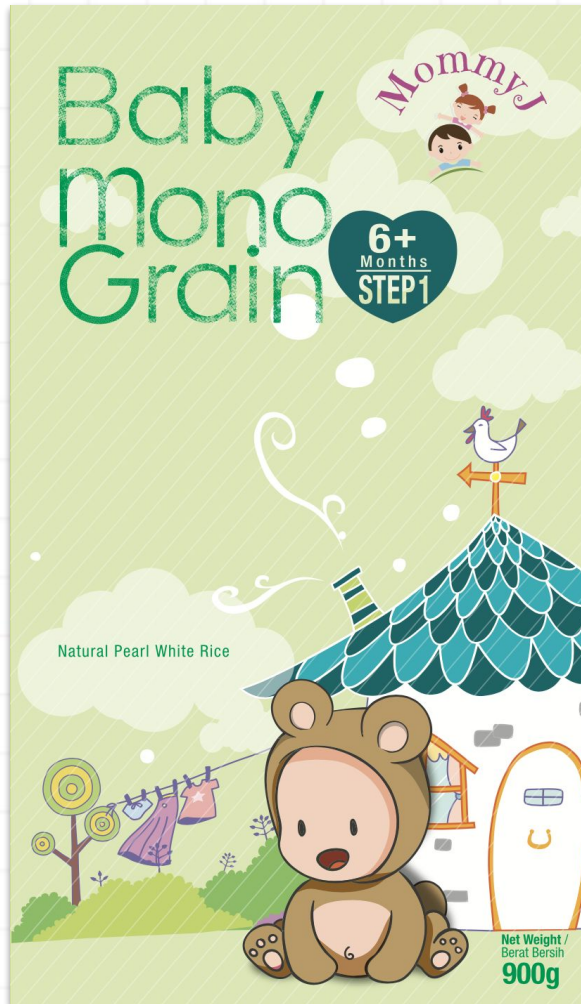


Organic 3 Grains Rice Cereal

Ingredients: Organic Japonica Rice, Organic Mixed Quinoa, Organic Hulled Millet, Iron, Vitamin B1

Description:

- One of the **highest level of iron-fortified rice cereal** in the market. We ensure the **iron levels are safe** for little one's consumption while **meeting the highest needs of iron.**
- **With Iron-fortified:** Contains **iron and vitamin B1** to meet infants' developmental needs.
- Consists of a variety of good source of **Vitamin and minerals** which including **healthy Omega-3** that help your **baby's brain development.**
- Using only **pure ingredients. No sugar or Maltodextrin** are added.
- **Travel friendly, convenient** and **safe** with individual **food grade aluminium sachet pack.**

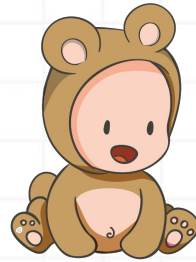
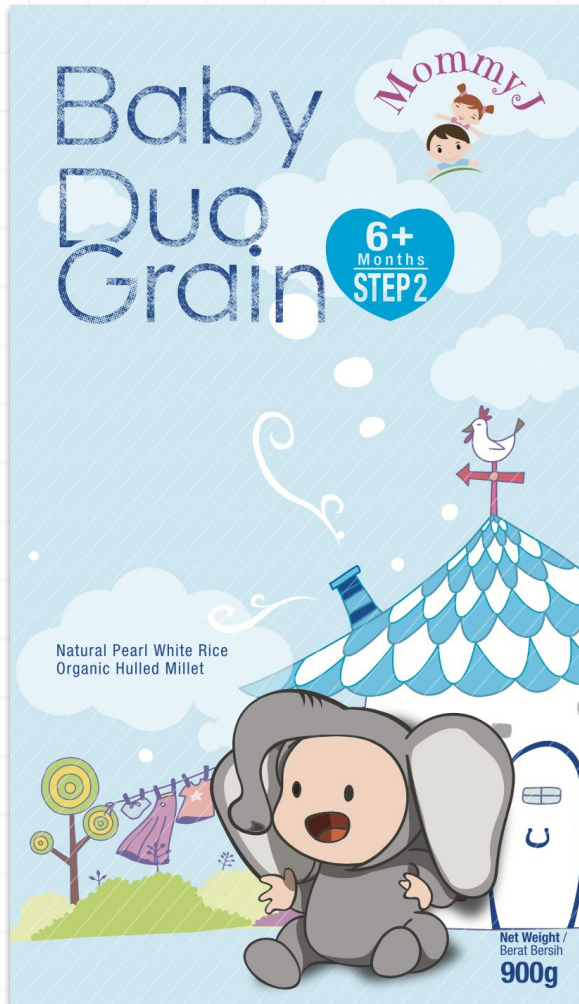


Step 1: Baby Mono Grain

Ingredients: Natural Pearl White Rice

Description:

- Suitable for **baby's first supplementary food**, due the starch in the grains is almost **ALLERGIES FREE** to baby.
- **Easier** for the little ones to **digest** it.
- Consists of **protein & amino acid** which are essential for **baby development**.
- Promote the formation of soft small clots of casein in milk powder, resulting in **easier digestion and absorption of milk powder**.
- **Vacuum packed** for **optimal freshness** and **preventing various types of rice bugs**.

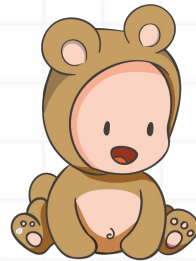
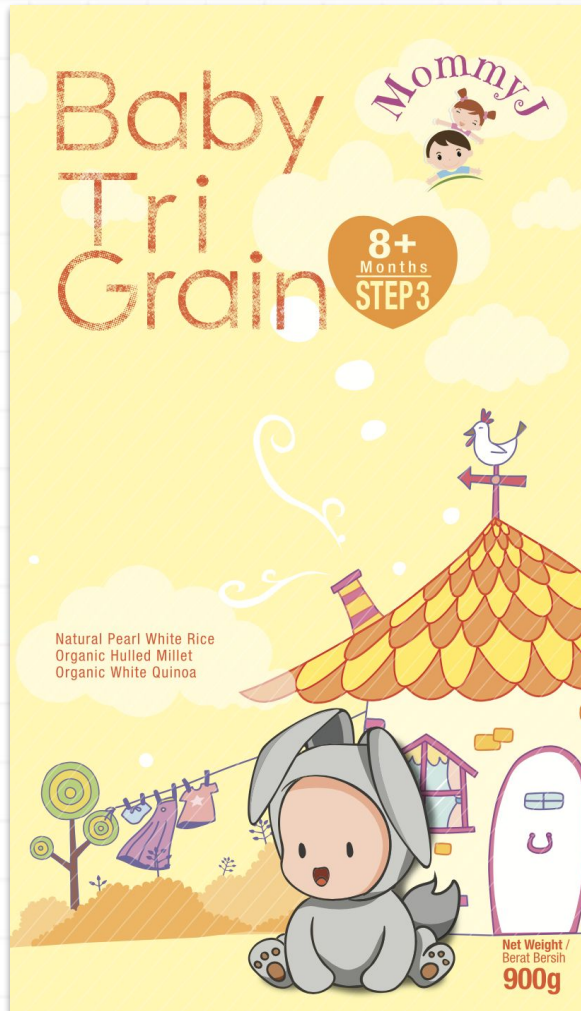


Step 2: Baby Duo Grain

Ingredients: Natural Pearl White Rice, Organic Hulled Millet

Description:

- After Baby has consumed Step 1 and adapt to it, it is time for Baby to be **introduced to Step 2.**
- Specially formulated for baby's digestive system **for more nutrients absorption.**
- The nutrients in Millet also good for **baby's bone development.**
- **Vacuum packed for optimal freshness** and **preventing various types of rice bugs.**

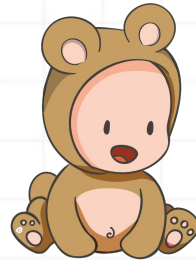


Step 3: Baby Tri Grain

Ingredients: Natural Pearl White Rice, Organic Hulled Millet, Organic White Quinoa

Description:

- **STEP 3 Baby Tri-Grain** is formulated specially for **8+ months Baby**.
- Provide **good source of vitamin and minerals**.
- Organic White Quinoa: Consists of **healthy omega-3** which help in little one's **brain development**.
- When quinoa is cooked, the **“germ”** comes out of each seed. It **looks like a small white worm** and it is **nothing to be afraid of**. The germ is the embryo of the seed, and **it's very nutritious!**
- **Vacuum packed for optimal freshness** and **preventing various types of rice bugs**.

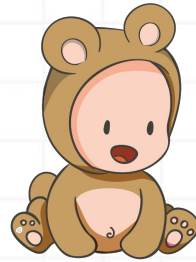
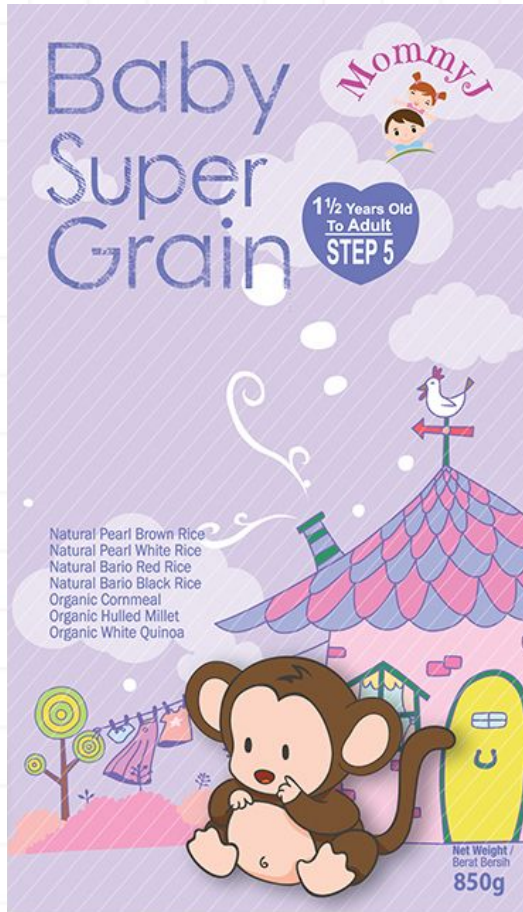


Step 4: Baby Multi Grain

Ingredients: Natural Pearl White Rice, Organic Hulled Millet, Organic White Quinoa, Organically Grown Bario Black Rice & Red Rice, Organic Cornmeal

Description:

- **STEP 4 Baby Multi-Grain** is formulated specially for **10+ months baby**.
- Provide a more complete of **B complex vitamin, minerals & useful protein**.
- Grain with soft texture, **easily to be digested** by baby.
- **Vacuum packed** for **optimal freshness** and **preventing various types of rice bugs**.

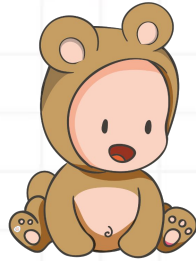


Step 5: Baby Super Grain

Ingredients: Natural Pearl Brown Rice (Germ Rice), Natural Pearl White Rice, Organic Hulled Millet, Organic White Quinoa, Organically Grown Bario Black Rice & Red Rice, Organic Cornmeal

Description:

- **STEP 5 Baby Super-Grain** is formulated specially for **18+ months toddler**.
- **Natural Pearl Brown Rice (Germ Rice):** Extremely good for **toddler's immune system, bone development, brain development, prevent allergic skin diseases** and many more.
- **Vacuum packed** for **optimal freshness** and **preventing various types of rice bugs**.



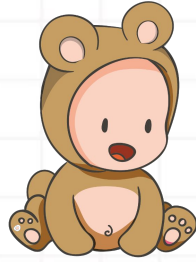
Pure Rice Puffs

Ingredients: White Rice + Brown Rice + Pure Apples / Bananas / Blueberries.

Description:

- One of the **safest & healthiest rice puffs** in the market with using only **pure ingredients**.
- **Quality Assurance** with Lab tested result - **Zero Heavy Metal** (Free from In-organic Arsenic , Mercury, Lead & Cadmium)
- Mixed with **pure natural fruits** that **rich in vitamins and calcium**, helps **promotes the development of the children**.
- **Non-fried** and **non-baked**. **Fluffy & crispy**, carries a **taste of natural sweetness**.
- **Easily dissolves** and melts in baby's mouth.
- **Perfect size and shape** to encourage **hand-eye coordination & reduce risk of choking**.





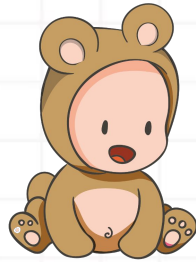
Baby Teething Rusks (No Salt Added)

Ingredients: Flour, Milk Powder, Sugar, Seaweed Calcium

Description:

- Unlike most of the teething rusks in the market, there is **no salt added in our teething rusk** as **baby under one year old should not be given salt** because their kidneys are not matured yet.
- The texture is **specifically designed for baby's gums. 75% heavier and more compact in a stick.**
- **Satisfying baby's natural urge to chew and bite**, providing your baby with the **maximum comfort and taste.**
- Contain **vitamins and seaweed calcium** which are highly beneficial for growth.



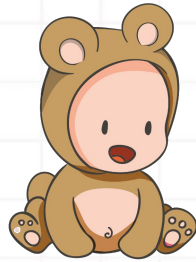


Premium Red Palm Fruits Oil

Description:

- **Cold-pressed & unrefined oil** (To retain oil's **natural nutrients**)
- Rich in **Vitamin A and Carotenoids** that **good for development of the eyes, nervous system, brain and eyes.**
- Rich in **Vitamin E: antioxidant** and **helps reduce inflammation and adjust immunity.**
- With **excellent thermal stability** of 230'c makes it great choice for cooking oil.
- Suitable for:
 - **Baby 6 months old & above**
 - **Pregnancy**
 - **Lactating Mother**
- How to use: **Drizzle on rice cereal & porridge, salad dressing, cooking, stir-frying and baking.**





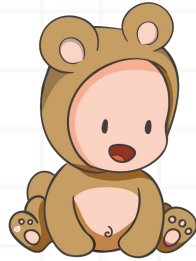
Pure Food Powder



Description:

- Our Pure Food Powder is only **made from 1 ingredient** without any additives, preservatives or dissolvent.
- We are using **state-of-art dehydration technology** at a right temperature to **retain utmost nutrients** of the ingredients.
- Can be used to **increase nutrients and natural flavour** to baby food.
- How to use: To **sprinkle** it on baby food, for example: **rice cereal, porridge, soup, etc.**

New Launch



Baby Instant Porridge - Salmon Pumpkin

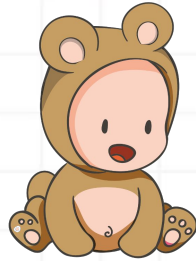
Ingredients: Filtered Water, Calrose Pearl Rice, Pumpkin, Carrot, Salmon, Onions.

Description:

- **Perfect healthy choice for busy moms:** Easy to prepare and the fastest way can be ready in just 40 seconds with microwave.
- **Reasonable serving size:** One pack one meal portion to reduce leftovers.
- **Multi-layer Protection for Freshness:** Four-layered retort pouch imported from Japan. Undergoing high-temperature sterilization to ensure products are fresh and safe to consume.
- **Well-balanced Nutritious Meal:** Specially formulated to meet the nutritional needs of babies' growth, providing protein, carbohydrates, vitamins, and other nutrients that contribute to a healthy body.
- **Obtained multiple authoritative certifications:** including HACCP and ISO 22000, ensuring that our production process and quality control meet international standards.
- **Nutrition on-the-go:** Travel-Friendly & Individual packaging design makes it easy for parents to bring it anytime, anywhere.



New Launch



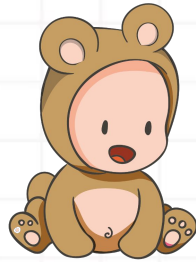
Baby Instant Porridge - Chicken Cauliflower

Ingredients: Filtered Water, Calrose Pearl Rice, Cauliflower, Carrot, Corn, Chicken, Onion.

Description:

- **Perfect healthy choice for busy moms:** Easy to prepare and the fastest way can be ready in just 40 seconds with microwave.
- **Reasonable serving size:** One pack one meal portion to reduce leftovers.
- **Multi-layer Protection for Freshness:** Four-layered retort pouch imported from Japan. Undergoing high-temperature sterilization to ensure products are fresh and safe to consume.
- **Well-balanced Nutritious Meal:** Specially formulated to meet the nutritional needs of babies' growth, providing protein, carbohydrates, vitamins, and other nutrients that contribute to a healthy body.
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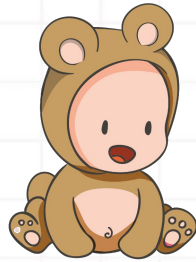
Yogurt Melts - Dragon Fruit

Ingredients: Culture Milk, Fresh Dragon Fruit Puree, Milk Powder, Tapioca Starch, Vitamin C, Lactobacillus Bulgaricus, Streptococcus Thermophilus



Description:

- **Perfect texture** and **size** to **melt in baby's mouth.**
- Made from **Fresh Dragon Fruit Puree**, which is **free of: artificial, colors, flavors and sweeteners.**
- **High in Protein** which **builds body muscle.**
- It contains **Probiotic** which support baby's **digestive system and immune health.**



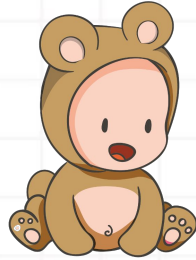
Yogurt Melts - Mango

Ingredients: Culture Milk, Fresh Mango Puree, Milk Powder, Tapioca Starch, Vitamin C, Lactobacillus Bulgaricus, Streptococcus Thermophilus



Description:

- **Perfect texture** and **size** to **melt in baby's mouth.**
- Made from **Fresh Mango Puree**, which is **free of: artificial, colors, flavors and sweeteners.**
- **High in Protein** which **builds body muscle.**
- It contains **Probiotic** which support baby's **digestive system and immune health.**



Baby Organic Stick Noodles

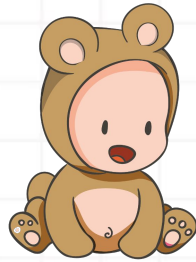
Ingredients: Organic Wheat Flour, Broccoli / Tomato / Pumpkin, and Filtered Water.



Description:

- We use only the **purest and simplest ingredients**.
- Unlike adult noodles, **no salt** is added in our Baby Organic Stick Noodle.
- The **fineness** of the noodles is kept at **0.1cm**, easier for babies to **chew and bite off** noodles.
- Bring **good nutrition and help baby's growth, improve immunity, promote metabolism** and so on.





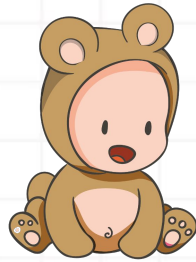
Bow Tie Pasta

Ingredients: Organic Wheat Flour, Superfood - Carrot Powder, Pumpkin Powder, Purple Sweet Potato Powder, Spinach Powder, Beetroot Powder, Filtered Water



Description:

- These **5 colourful Superfood** has important roles vary for babies' health.
 - **Strengthening a babies' immune system,**
 - **Protecting their eyesight and many more.**
- **5 eye-catching** coloured pasta to **increase baby's interest** during feeding.

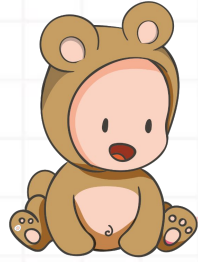


Kid-Friendly Traditionally Fermented Soy Sauce

Ingredients: Whole non-GMO Soybeans, Organic Wheat Flour, Sea Salt, Organic Sugar Cane and Filter Water

Description:

- **NOT of Mixed Soy Sauce | NOT of Combined Soy Sauce | NON Hydrolysed Soy Sauce**
- Non-toxic & healthier which **does not contain 3-MCPD** - a carcinogenic compound (**cancer causing agent**) that put health at risk.
- **Lower 45% of Sodium Level** *compared to previous formula.
- **Traditionally fermented more than 6 months.** The **safest choice** in comparison to hydrolysed soy sauce which takes about 3- 7 days only.
- Comes with **Unique Dispense Control** feature to ensure children above 1 year old have an **adequate sodium level.**



Testimonial from Hui Mei TV Host @ Astro MY



Hui Mei:

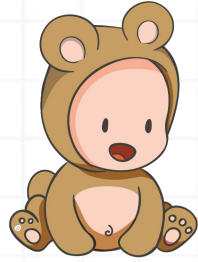
When Miya turned 6 months old, I started preparing for her solids journey.

As a working mom, I don't always have much time to come up with different meals. All I can do is to **prepare healthy meals for her in the shortest possible time.**

From Miya's first solid food - **iron-fortified rice cereal, to baby grain**, and gradually adding vegetables, meat, and **pure food powder**, even Miya's **healthy snacks**, I'm using **MommyJ's products.**

I love their range of products with **no additives and preservatives.** It's the best choice for **keeping the little ones healthy and giving moms peace of mind.**

[Click here for Sharing by Hui Mei](#)



Testimonial from Debbie Goh Malaysian Actress



Debbie Goh:

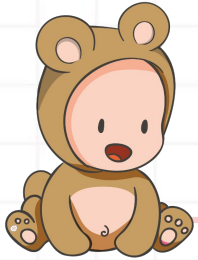
When my baby started his journey with solid food, I began to busy with different recipes in the kitchen to provide him with healthy meals.

Now my baby's favorites are rice, fish, and chicken. So, it is very important that he eats nutritious rice every day, and **MommyJ Baby Grain is easily digestible and has high nutritional value.**

In his meals, I also selectively add a little bit of **MommyJ Kid-Friendly Traditionally Fermented Soy Sauce** to different dishes to **increase his appetite.**

He is the motivation behind my efforts in the kitchen.

[Click here for Video by Debbie](#)



Testimonial from Emma Maembong Malaysian Actress



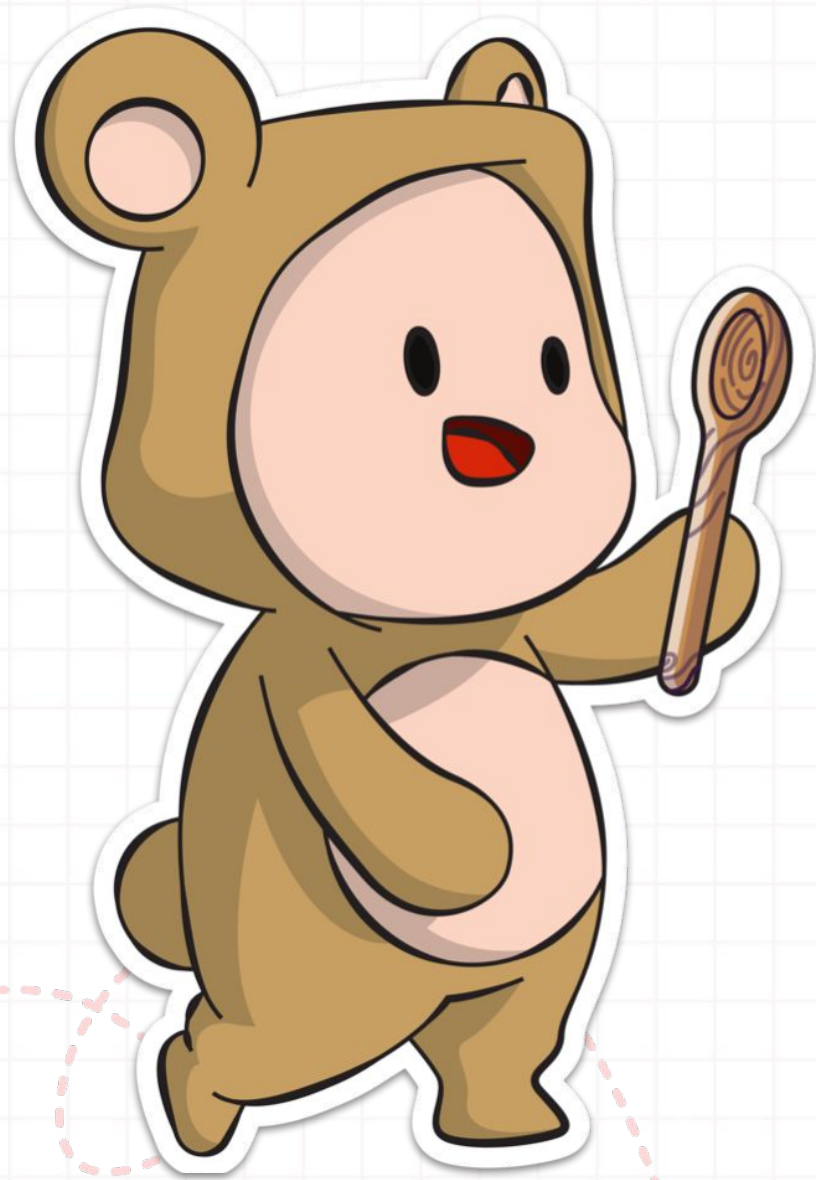
Emma:

Yeayyy!

Finally Emma managed to **settle Shariq's meals quickly using MommyJ's products.**

Mommies don't worry, MommyJ has been **recognized as halal by JAKIM.** You don't need to worry about giving your child products from MommyJ.

[Click here for Video by Emma](#)



Thank You!

For any enquiries,
you may reach us at:

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018 250 4338

Email Address

jtjgrace.tj@gmail.com

Company Website

<https://www.mommyj.co/>